



News Release

## Worst Case Of Inaccurate Stereotyping Award Goes To Tooele Transcript Bulletin

Michelle Schmitt mschmitt@slco.org

**Salt Lake County**, **UT**—Mayor Ben McAdams issued the following statement in response to an Aug. 27th sports story in the Tooele Transcript Bulletin:

"Whether it was a major case of sore-loser, or lack of editorial judgment, the lead in the story 'Cyprus cruises past Tooele 37-7 in opener' is a case study in bad journalism. I read the first sentence – "The game was as ugly as Magna itself" -- with total disbelief. As someone who serves as the municipal mayor of Magna and who spends a lot of time there, I could not believe how flat wrong the writer got it.

In fact, if you take a walk down Magna Main Street, you'll come across the Magna Library and the Magna Senior Center – both beautiful buildings that have been constructed within the last few years. You'll also see new street lights and landscaping along the new sidewalks, giving that small town feel to their Main Street.

The best way to strike a blow for accurate journalism may be for me to extend an invitation to Richard Briggs to take a walk with me in downtown Magna and see for himself how misinformed he is. I'd be happy to do it any time. I'm confident the Magna residents will be gracious in victory and won't hold the Tooele Buffaloes' losing record against them."