



## WHY HAVE WE BECOME THE MOST POPULAR COACHING PROGRAM IN THE COUNTRY?

Our international staff are selected and trained exclusively to work in your child's camp. They have a genuine interest in helping with each player's development and providing memorable and positive experiences.

### OUR CURRICULUM DIFFERENCE.

Challenger's 1,000 Touch Curriculum has been created to address the key areas of technical development that have the biggest impact on performance in the game. We know that the more time the players spend in contact with the ball the quicker they will master important core skills.

### TEACHING MORE THAN SOCCER!

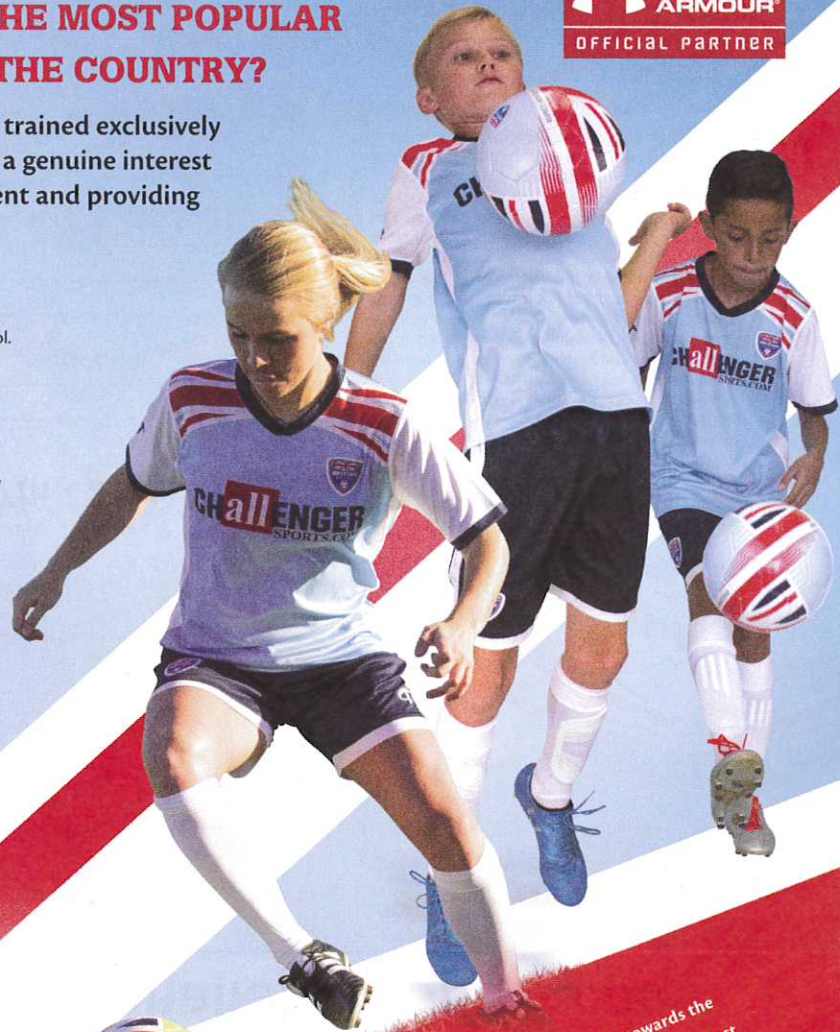
We coach within a framework of character development

based on respect, responsibility, integrity, leadership, and sportsmanship. Our ever-popular Camp World Cup Tournament allows us to introduce players to the geography, traditions, and culture of other great soccer playing countries.

### WHAT WILL THEY DO EACH DAY?

*The ABCs.* Individual practices that develop Agility, Balance and Coordination. *The Moves.* Twenty different ways to turn, fake and beat opponents. *Freestyle Soccer.* Juggling,

lifts, and balances that will help improve touch & control. *Dribbling.* Change direction and move at speed while in control of the ball. *Passing & Receiving.* Improve accuracy, pace & timing of passes, and better control. *Shooting.* Improve technique, power & placement with both left and right feet. *Tackling & Defending.* Taking the ball away from opponents and basic team defense.



The British Soccer coaches were three of the most amazing leaders I have ever seen work with kids. Not only did my kids' skills improve tremendously, but they had the time of their lives—and so did I watching them! This camp was 100% more than I ever expected it to be, and my kids will continue to be part of this every summer as long as there is one for us to attend. These are the childhood memories every kid deserves, so we will be spreading the word about your organization. Once again we loved our coaches; they rocked!!

— The Palmer Family, Lakeside, CA



### HOST A COACH.

Make this soccer experience even more special for your child by hosting one of our professional coaches during your week of camp.

Host families not only provide a memorable and truly international learning experience for their children but also receive a \$80

rebate towards the cost of camp. Contact the camp coordinator listed on the front cover for more information.

\* Don't forget to bring your British Soccer camp ball, plenty of water, shinguards, and sunscreen to camp.

Southampton FC is the official Premier League team of Challenger Sports.

## WIN A VIP TRIP TO WATCH

## A PREMIER LEAGUE MATCH!

To celebrate the partnership, Southampton FC is running a competition with Challenger Sports. Southampton will give your family the chance to win a VIP trip to watch a Premier League Match live in England. We will fly you across the Atlantic so you can experience live Premier League football at St. Mary's Stadium this season. Go to [southamptonfc.com/challengersports](http://southamptonfc.com/challengersports) for more details.



## SOCCERPLUS+ CAMPS

### AFTER BRITISH SOCCER, TAKE THE NEXT STEP!

If your child has attended a British Soccer camp and now wants something even more challenging, we would like to invite them to attend a SoccerPlus camp created by World Cup winning coach and Olympic Champion, Tony DiCicco! SoccerPlus Goalkeeper Schools and Field Player Academies are held at selected residential sites nationwide. Campers will take part in practices that Coach DiCicco has used with his National Team players! Check out the list of SoccerPlus camps at [www.soccerplus.org](http://www.soccerplus.org) and use code BSC17 when you register to save \$25!

