



ZAP Event Attendance Program

Through the Zoo, Arts and Parks Program, Salt Lake County plays a major role in the stability, accessibility, promotion, preservation and creation of arts and cultural programming in our community. In order to facilitate the attendance of elected and appointed officials to events produced by ZAP recipients and current applicants, the Zoo, Arts and Parks Program will administer the distribution of invitations and tickets by communicating, documenting and distributing any offers of tickets, passes or invitations to elected or appointed officials.

This program is in compliance with County Ethics Code 2.07 (specifically under County Ordinance 2.07.207) which allows the acceptance of tickets at sponsored programs, activities or work related attendance. Attendance at ZAP events provides County elected and appointed officials directly involved in the allocation of ZAP funding a better comprehension of ZAP organizations, while at the same time fulfilling the ZAP recipient requests for County representation at their events.

It is important for Salt Lake County to understand and be familiar with ZAP recipient and current applicant events, attendance, outreach, viability and sustainability. Salt Lake County supports these organizations for many reasons. These events are more than just tickets and art – they are actually incubators for economic development. Companies considering a move to Utah cite cultural opportunities as one of the determining factors. These organizations improve the quality of life for all our citizens. Many ZAP organizations augment the arts and cultural offerings in our schools and provide essential experiences for young people.

Per County Ethics Code, an invitation may be considered within the scope of the elected or appointed official duties and therefore job-related when the elected or appointed official ...

- Will be better able to review and evaluate the content or nature of an exhibition, program or performance which is related to their job duties
- Will be better able to evaluate and review the clientele or the attendance at a program or performance
- Will be better able to determine whether the program or performance conforms with contract provisions, ZAP funding provisions, or county regulations or requirements
- Will allow the appointed or elected official to officially represent the County at the event; or it is in the best interest of the County to attend and support the ZAP recipient's event

Process guidelines:

- The ZAP program will extend the invitation from the ZAP recipient or current applicant to the County for an individual event (not at season subscription levels)
- Tickets should be used only by the elected or appointed official and a guest
- RSVP to the ZAP Program by the deadline requested
- Tickets should be returned if the elected or appointed cannot attend or the ZAP coordinator should be notified as soon as possible
- The ZAP program will ask for feedback on the event through a survey or similar manner