



3rd Quarter Future We Choose in Kearns Steering Committee Meeting

Thursday September 15, 2016

Kearns Library

12:00 – 1:30 pm

In attendance: Mayor Ben McAdams, Lori Bays, Alison Weyher, Laurie Stringham, Linsey Miller, Eric Hutchings, Ed Blake, Charles Henderson, Jennifer Fay, David Bird, Beth Graham, Karen Hale, Steve Perry, Caroline Moreno, Rick Graham, Erin Trenbeath-Murray, Steve Anjerwierden, Kendra Kahlow
(About 25 people, not all are named)

I. Welcome and Kearns Highlights

Beth Graham welcomed everyone. Did anyone go to Stage 4 Tour of Utah?

A. Highlights

- a. Commercials- Two commercials specifically related to Kearns were produced in light of the Tour of Utah. Beth showed the commercial and recommended involvement in tour of Utah again next year. We should go out and be part of it. It really put Kearns on the map. The commercial is owned by Township Services, Salt Lake County.
- b. Videos- “What I love about Kearns”. Community members each separately (youth, adult, service providers in Kearns) share why they love Kearns. Beth shared the videos.
- c. Kearns Initiative Website- Beth introduced the website and showed the tabs where you can find more about the initiative including the steering committee, subcommittees, meeting times, members, outcomes and resources. This will be constantly updated website. The website is managed by Beth Graham and townships. Please contact Beth Graham at egraham@slco.org for website feedback.
The website link is: <http://www.slco.org/kearns-initiative/>
- d. Habitat for Humanity, Field of Dreams groundbreaking- Ed Blake spoke of the ground-breaking last Tuesday, September 13th, 2016.
 - Built 20 eco friendly homes on the new site
 - The project site, a 2-acre abandoned baseball field at 5803 S. 4270 West
 - Habitat for Humanity has partnered with University of Utah’s School of Architecture for the past 3.5 years to design the super efficient homes
 - \$150,000 in land cost to build and \$1.50 in energy cost per day in utility bills
 - This will also be an off campus learning experience for UofU students
 - Project should be completed by 2020

II. Subcommittee updates | Where we were, where we are now, next steps

A. **Healthy People**- Laurie Stringham

Where we were:

1. Desired outcomes needing refinement to align with larger County objectives
2. Lacked supporting data to help shape desired outcomes
3. Needed to reduce the number and scope of actions towards each vision/desired outcome.
4. Large workgroup needed individual subcommittee focus

Where we are: We have begun focusing on our outcomes and re-organizing to discuss new outcomes. After receiving data, they were able to re-evaluate their outcome goals.

1. Healthy People Vision- encourage Kearns resident to engage in preventative and comprehensive health care
 - Data helped them realize they would like to focus on asthma
2. Kearns residents are food secure and consume healthful diets
 - Data shows we are a food desert in Kearns
3. Kearns residents have the ability , confidence and desire to be physically active for life
 - *SLCO, Kearns Oquirrh Park Fitness, Kearns Community Council and State of Utah, and Olympic Legacy Foundation are partnering together to collaborate on a program. More to come. Working on that currently.
4. Kearns families are financially stable

B. **Health in all policy Discussion** – Linsey Miller

(Handout: Health in All Policies)

- Gary Edwards will be coming to each of the subcommittees to discuss health in all policy. Please be on the look-out and accept this opportunity to meet with Gary to talk about how you can include Health in Policy in your subcommittee.
- Linsey talked briefly about collaboration. She spoke about the social determinism of health. Each of the subcommittees can use this to look at how their work is impacted by health. Things like street lights, store fronts, school nutrition programs, and recess policies can be looked at using health in all policy.
- Linsey asked our subcommittees to think about health in all policy.

C. **Healthy Places** – Alison Weyher

Where we were: September 2015

- Planning study for updates to Oquirrh Park Master Plan just beginning
- Discussions underway about a new Library- should it be combined with other services
- Habitat for Humanity received a favorable recommendation from the Kearns Planning Commission for Field of Dreams
- Finding safe ways across 5400 South was identified as number one goal of the committee

Where we are:

- Oquirrh Park Master Plan ready for presentation to the Town council, Planning Commission, etc. for approval. Lots of community involvement to put this plan together. Those of you who live here will see people at football games, Stans market, church congregations and other places to get feedback and involvement.
- Master Planning study for community campus underway
- Field of Dreams groundbreaking this week
- UDOT has agreed to remove through lane on 5400 South

Next steps- begin community outreach on ((see slides))

- There are at least 6-8 programs for renovation in Kearns. They have a big outreach effort to promote those programs in Kearns.
- Come January, Kearns will become a metro township. They will have their own zoning ordinances, fund, etc.
- Healthy Places Subcommittee will be holding their meeting today at 4pm.

D. **Expanded Opportunities/E2S** – Erin Trenbeath-Murray, Caroline Moreno

Evidence to Success

Where we were:

- Orient Key Leaders
- Form & Orient Community Board
- Begin Fund Mapping
- Convene first Community Board Meeting
- Workgroups begin meeting
- Finalize vision Statement
- Select and approve priority outcomes and risk and protective factors
- Draft a strategic PR & Outreach plan
- Outreach to the Community and Key Leaders

It was really great to have Kearns youth at their last meeting. These outcomes came from SHARP data.

Caroline Moreno- we have had 6 hours to come up with these outcomes, they have been presented to Mayor, Council and the board. The board approved it in July.

Where we Are:

- Conduct resource assessment workshop- August-Oct
- Engage community and key leaders (ongoing)

Next Steps:

- Select evidence- based programs (October)
- Implementation phase (December 2016+)

Member of audience asked: how are you engaging the community?

Caroline Moreno: Each workshop we have, we go to community council to get their feedback. We are asking for very specific feedback. All of the board members are members of the community.

Also see (pamphlet): Kearns Evidence2 success community assessment report august 2016

III. **Kearns Initiative Process Overview: Beth**

How do we know if we are there?

- Indicators are: well defined, measurable, supportive data
- Example: Outcome-Kearns families are financially stable. Indicator-Increase in # of participants in offered financial literacy programs

- From now until December we will be determining indicators and creating a baseline.
- To collect data, we need Data Stewards. These individuals come from each entity involved in the initiative. They will help determine the best data, and how to get it. Beth will coordinate with them once she gets the names from Steering Committee members.
- Data Stewards may already be on a subcommittee. Highlight that when contacting Beth.

IV. Review of Outcomes: Beth

Beth-For us to be successful we need to be able to clearly identify these goals and be on the same page so we can move forward.

We decided on 13 outcomes a year ago. Only the first 3 outcomes are listed below ((see outcomes handout or visit the website <http://www.slco.org/kearns-initiative/>))

1. Kearns residents participate in preventative health care.
 2. Kearns residents utilize available fresh food resources and eat healthfully.
 3. Kearns residents have access to and participate in a physically active lifestyle.
- B. Beth highlighted #7 as an example that there are several subcommittees that can all be working on the same outcome. We need to ask these questions as the Steering Committee. Do we have the data to support it? How do we collaborate without duplicating the same outcomes? Understand that two subcommittees can be working on different aspects of the same outcome.

Charles Henderson mentioned- we will want to have data to back this up so we know when we are making progress on any certain outcome.

V. Brief Introduction: Mayor McAdams

Mayor talked about history of Kearns, Air force, baseball, he took his family here and his kids another world cup event coming up in November. Even outside of our work on this initiative, there is a lot going on to revitalize Kearns. Mentioned the Annie E .Casey foundation and what we received from them. They are a big organization and they have awarded us this grant to do work here in Kearns, we feel honored. They are the same organization that has created UPS. They saw the potential and opportunity in this project, just like we saw that. How do we encourage community engagement? So it is their values that populate what we are doing so that what works, works for their kids. Strengthen intergenerational preservation. It is the fabric of this community. We want to continue to encourage that.

VI. Community Engagement: How do we engage the Kearns Community?

- A. What does community engagement mean to you?
- B. What would you like to see moving forward?

*Steve Perry asked: What are we looking at (timeframe)? Beth- one year as of now.

1. Sorenson Impact has provided the Community Engagement Report – can be found online at www.slco.org/kearns-initiative under the Steering Committee Resource tab.
2. Moving forward we will be investing in a Kearns-wide survey and focus groups to follow.

Comments:

- Caroline Moreno-mentioned in their evidence to success PR outreach subcommittee. What are different roles that you can ask people (community) to play? She said what are different questions we can ask? What are the different communities and what specifically do we want to know?
- Eric Hutchings- Mentioned that with Tour of Utah we did not have enough people who were aware and informed on the day of the event. Beth commented on that as we are having a good dialogue about that and we will continue to work on that on the subcommittee level.
- Laurie Stringham- the Kearns community does best when they identify with the problem or the initiative.
- Steve mentioned Granite School District should be at the table. Beth mentioned we do have a representative. We can also make sure that we are more involved.
- David Bird, Kearns Library Marketing- Are you willing to share? He pointed out there are different levels of outreach. Will you be the second level of outreach? Make them responsible to share that information with others.

VII. **Final questions and Action Items**

- A. What Beth needs from us:
 1. Data stewards by October 15
 2. Survey and focus group list by October 15th
- B. To Steering Members: Be on the look-out for an email from Beth Graham by October 1 for this information.