

**Salt Lake County Bicycle Advisory Committee
Executive Committee Meeting Minutes, August 19, 2015**

Attending: K. Sturgeon, B. Byrne, D. Ward, I. Scharine

5:30pm- Meeting Begins: Discussion of the opportunity to support the Autism Council Fundraiser Bike Ride of the Jordan River Parkway on September 19th. This would be good exposure and community presence for SLCBAC. Members will be asked at the next meeting to consider participating.

5:45- Discussion of the possibility of joining efforts with the Road Respect group to increase exposure and reach larger audiences. The possibility that the committee could help other cities such as Murray, Kearns, West Jordan, Magna, etc. initiate their own Bicycle Advisory Committees. This could be a use of the annual budget and also be a way to reach out to other community councils, city boards and officials. At present a good share of communities request grant funding through WFRC for street projects and infrastructure improvements that the County cannot fund.

6:00- The bicycle lights desired through www.dontgethit.com will cost \$1500 which is 500 more than was approved at the last meeting. The committee will have to vote to approve spending more to get up to 300 lights, this will be placed on the September meeting agenda.

Valley Journals will be contacted by I. Scharine to inquire if they would be willing to publish an Op-Ed in an upcoming edition sent to their respective cities. This article could be drafted and edited by the communication subcommittee prior to submission. The article should focus on SLCBAC and the Bicycle Ambassador's efforts in the county. It should also encourage the importance of active lifestyles and use of the growing bicycle resources as implemented through Mayor McAdams' planning.

The committee will ask about applicant for the open positions that they would like to fill. Jared Ferguson was asked to apply after his attendance at the last meeting.

6:30- Meeting Adjourned.