



News Release

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Mayor McAdams Announces Life Saving Program Coming To Salt Lake County

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Salt Lake City – Mayor McAdams today announced the state run Yellow Dot program will be implemented throughout Salt Lake County. Yellow Dot is designed to communicate medical information about a car accident victim to the first responders who arrive at the scene of the accident.

Residents who have a medical condition can use Yellow Dot by placing the yellow sticker on their car, indicating to emergency responders that vital medical information is available in the glove compartment. Mayor McAdams praised the program for its simplicity and practicality.

“We spend a lot of time in our cars, and no matter how safe we try to be, accidents can happen,” said Mayor McAdams. “Paramedics and firefighters are called on to administer medical attention at the scene of an accident; we can help them and ourselves by using Yellow Dot. Participating in this program is an easy way to prevent a bad situation from getting worse.”

Shaun Jensen appreciates the sense of security Yellow Dot gives him and his diabetic son.

“The Yellow Dot program has become an integral part of our son’s dream of bringing hope to people with obstacles to overcome. I have seen the peace of mind and relief it brings to families within the diabetic and motocross community. The beauty of the Yellow Dot program is that it facilitates calm in the eye of the storm,” said Mr. Jensen.

Fire departments and Emergency Medical Services (EMS) throughout Salt Lake County are eager to adopt Yellow Dot into their daily work.

“There are times that we come upon an accident scene where the victim is unable to communicate, that’s where

Yellow Dot can step in to assist. We're training our teams and are excited about this important tool that will lead to better public safety," said Salt Lake City Fire Chief Kurt Cook, chair of Valley Chiefs Alliance.

Yellow Dot is administered by the Utah Department of Public Safety's Highway Safety Office and is a free service available to all Utah citizens.

"Driving is one of the most dangerous things we do. There are no guarantees that it won't be you or your family that needs emergency assistance tomorrow. The fastest way to provide the assistance necessary to save their life is to use Yellow Dot," said Rhonda Parker, Yellow Dot Coordinator for Utah Highway Safety.

Mayor McAdams noted the widespread collaboration between county fire departments, and state and county officials that made Yellow Dot possible in the most populous county in Utah.

"In Salt Lake County we serve more than one million people, our agencies must work together to ensure the safety and enhanced quality of life for county residents. I hope residents will take part in Yellow Dot and spread the word about this program to their family, friends, and neighbors," said Mayor McAdams.

More information on Yellow Dot can be found at www.UtahYellowDot.com.

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