



Workforce Inclusion & Successful Employment (WISE)

Agenda



WISE Program Overview



Application Overview



Timeline

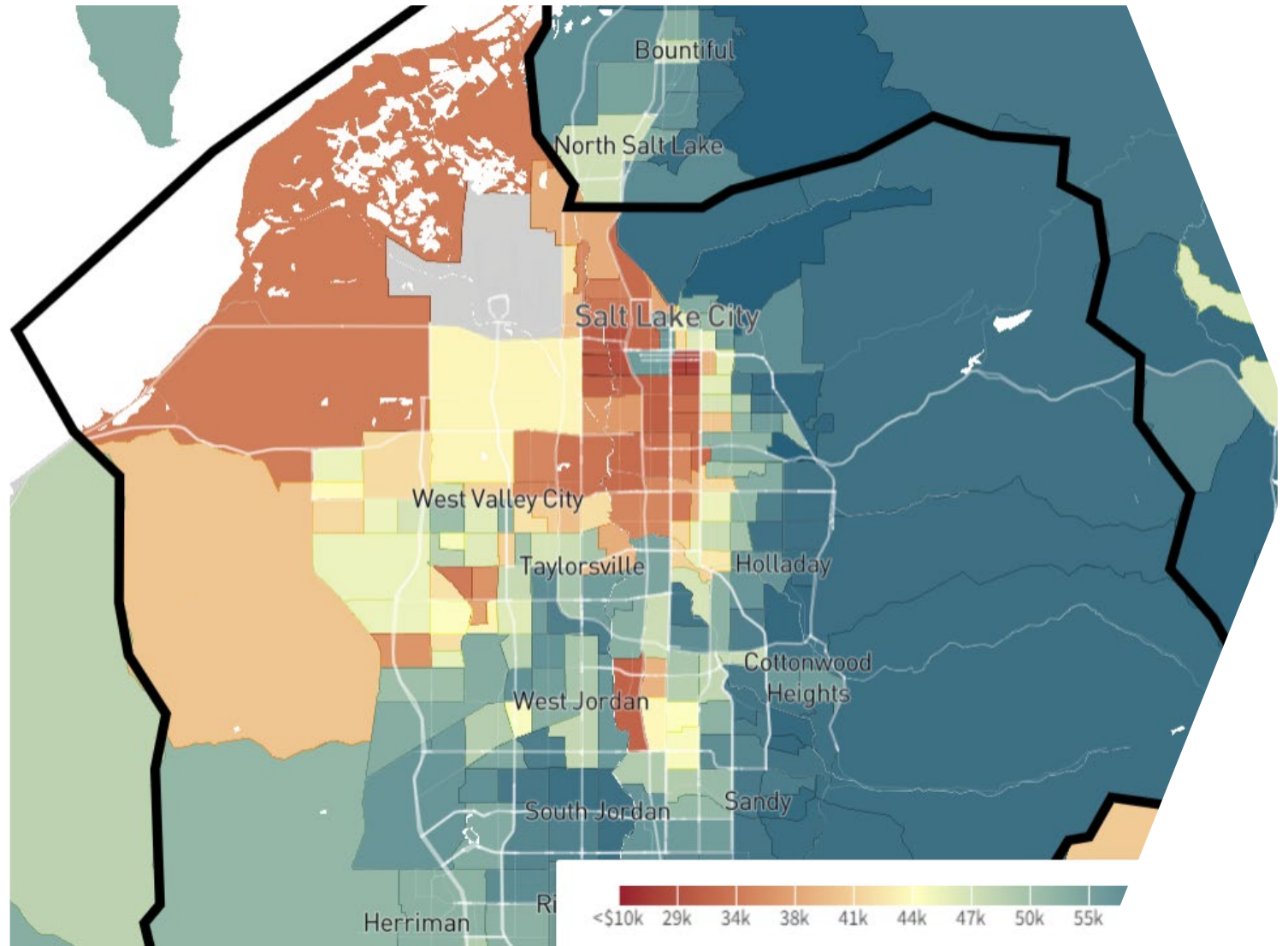


Q&A

WISE Program Overview

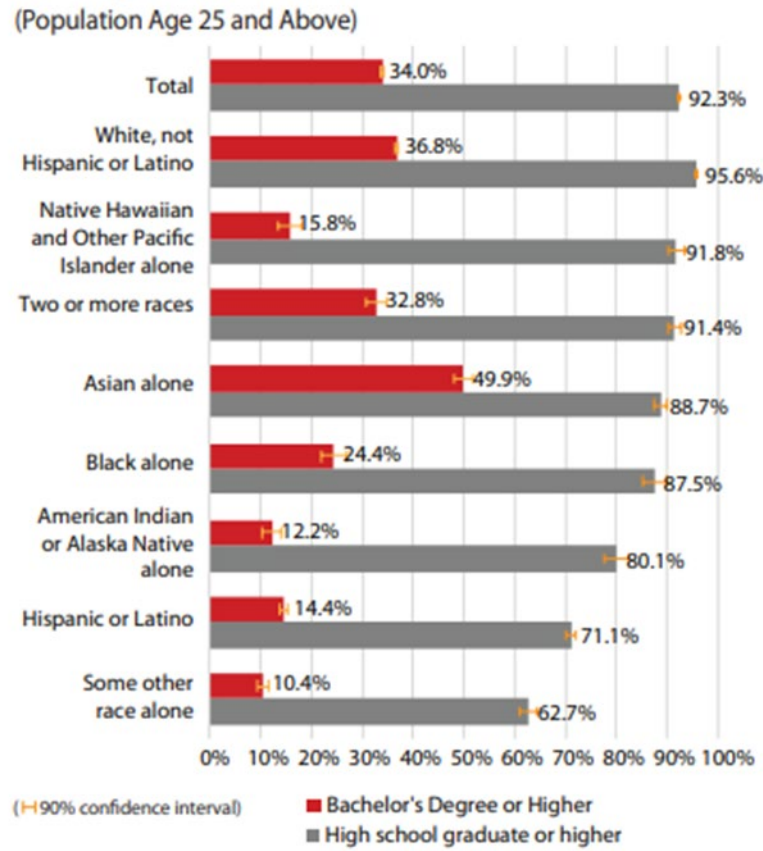
Problem

This map shows the likely adult income of a child born in different parts of Salt Lake County.

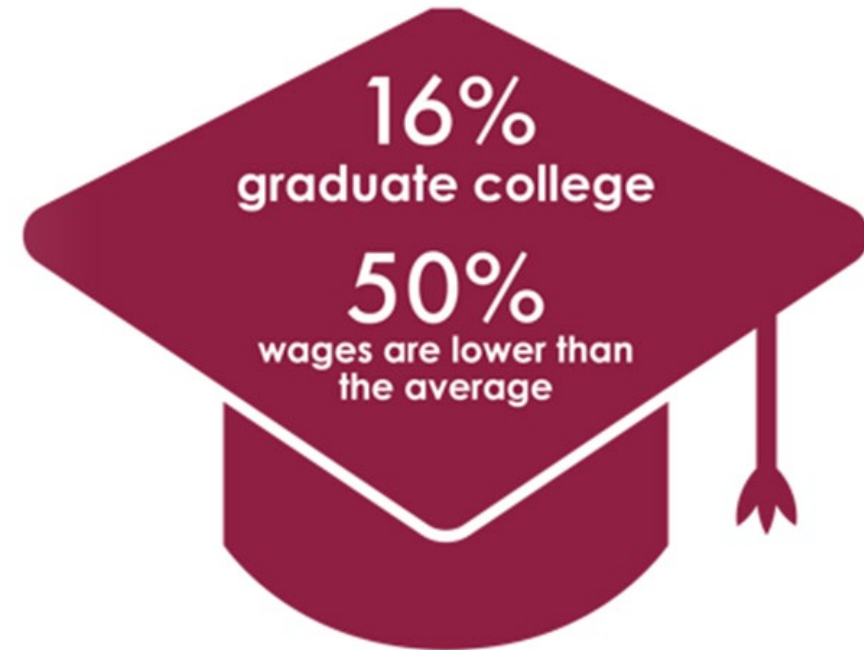


Problem

Utah Educational Attainment by Race, Ethnicity



Source: U.S. Census Bureau, 2019 5-Year American Community Survey Estimates



Salt Lake County
Low-Income Communities

How We Got Here

1. American Rescue Plan Act Funding Announcement
2. Three-month engagement with People Rocket, a user-centered design consultancy with expertise in workforce development
3. Over 20 stakeholder interviews with key community leaders and end-users
4. 280 responses to survey on workforce development experiences
5. Three workshops with community stakeholders

Survey Results

The most frequent support desired was **income**.

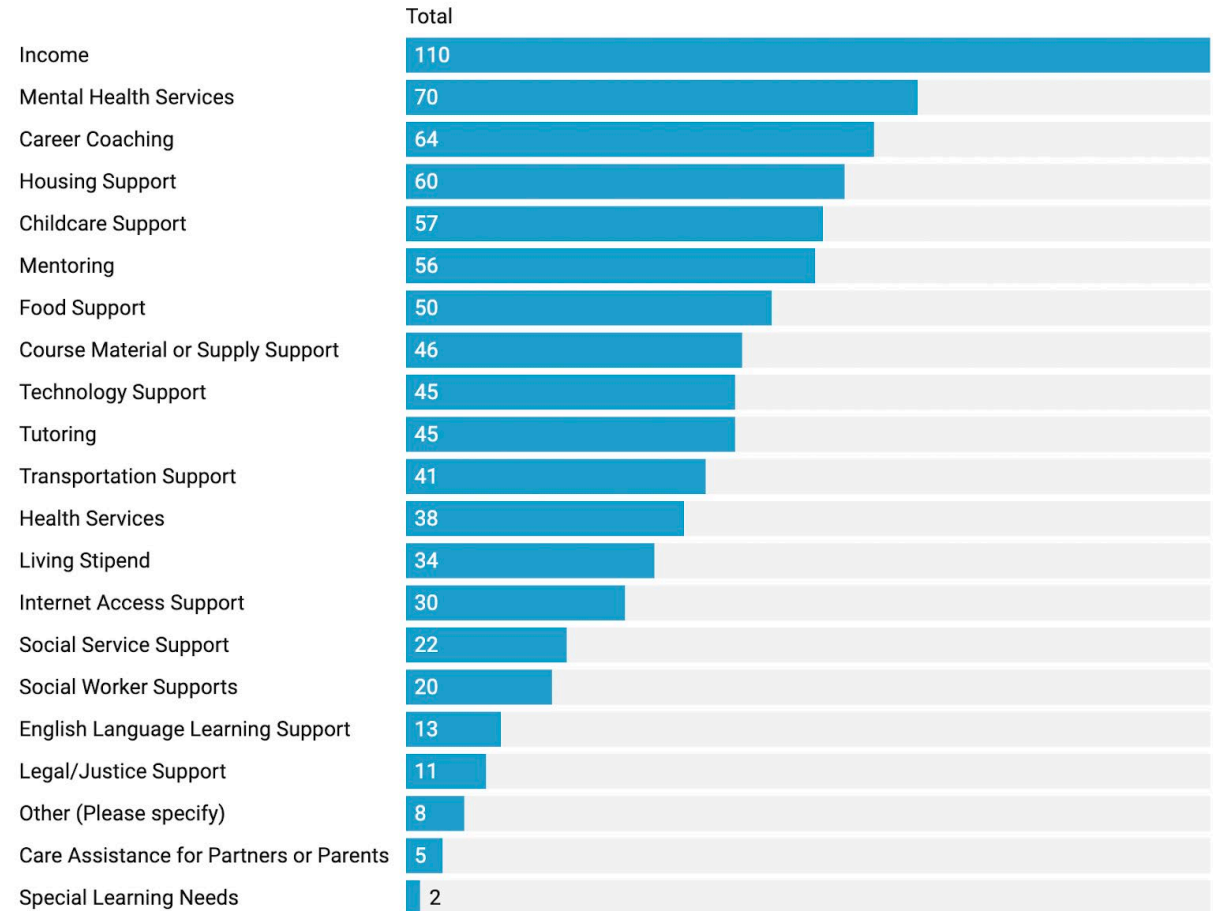
The second support was **mental health services**.

The third support was **career coaching**.

The fourth support was **housing support**.

The fifth support was **childcare support**.

Supports Desired - All Respondents



Solution: WISE Community



Community-Based Orgs:

Provide support to low-income and diverse communities across Salt Lake County. They play a vital role in helping their community members navigate the WISE program.



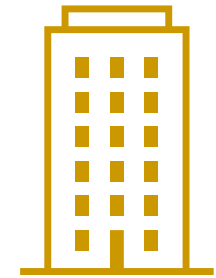
Trainers:

Provide workforce development programs. They build a WISE Team to support WISE participants through the Program to job placement.



WISE Participants:

WISE Participants must be at or below 200% FPG. There is a focus on Opportunity Communities, however, CBOs can target any community based on need.



Salt Lake County:

Serves as the convener of the WISE Community of Practice. The County will provide ongoing support to grantees.

Solution: WISE Community

We want to avoid any duplication of available services. WISE is about solving gaps, adding services to existing programs, and connecting people with existing services.

Approved Partners will work extensively with the Utah Department of Workforce Services (DWS) and other agencies or organizations that provide existing services.

Proving Return on Investment

The County has list of required baseline data including:

- Demographic (e.g., race/ethnicity, gender, age, income)
- Program Metrics (e.g., enrollments, completions, GPA, job placements, job retention)

Please see RFA Section VII for the full list of required baseline data.

Application Details

CBOs

Connect eligible WISE Participants to better jobs. Outreach to bring in WISE participants. This can be through providing one or more WISE Services.

Trainers

Build a Team to provide WISE Services, including:

1. Outreach to Communities
2. Academic Advising
3. Resource Navigation
4. Career Coaching
5. Mental Health Counseling

CBOs

Connect eligible WISE Participants to better jobs. Outreach to bring in WISE participants. This can be through providing one or more WISE Services.

Trainers

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1. Outreach to Communities
2. Academic Advising
3. Resource Navigation
4. Career Coaching
5. Mental Health Counseling

WISE Application Parts

1.



Letter of Intent (LOI)
due May 13th at 5pm MST

2.



WISE Application
due July 1st at 5pm MST.

3.



Staffing & Budget Template
due July 1st at 5pm MST

All application materials can be found on the [WISE Website](#).

Note: The portal to submit the WISE Application & Staffing and Budget Template will open May 20th.

Letter of Intent

Links

[Submit Letter of Intent \(LOI\) ↑](#)

[Submit Application \(Opens May 20\)](#)

[Register for May 9 Webinar ↑](#)

[Register for June 16 Webinar ↑](#)

- General Organization Information
- Proposed Programs
- Brief Description of Program
- Proposed WISE Services

Name of Proposed Program(s) that WISE will support *

If your organization only provides one program, write "Same as Organization Name."
If you are proposing that WISE support multiple programs, please list all programs. For example: "Electrician Certificate, Welding Certificate, and Machinist Certificate"

Brief description of Program(s) named above *

We will use this information to give feedback on whether the Program fits with the RFA intent. Limit 500 characters.

Proposed WISE Services *

Which services do you plan to fund through WISE. For example:

- "All (Outreach, Advising, Resource Navigation, Career Coaching, and Mental Health Counseling)" or
- "Outreach, Resource Navigation, and Career Coaching. We believe we have sufficient existing capacity to support Advising and Mental Health Counseling."

Please remember that Trainers must provide ALL services, while CBOs may provide one or more services.

Staffing & Budget Template

1. Budget Narrative
2. Staffing Plan
3. Budget Overview
4. Performance Criteria, including proposed KPIs.

Total Project Budget	
County Share	\$0.00
Non-County (Matching) Share	\$0.00
Total Project Budget	\$0.00
Line Item Budget	
Personnel	\$0.00
Fringe Benefits	\$0.00
Travel	\$0.00
Equipment	\$0.00
Supplies	\$0.00
Contractual	\$0.00
Other	\$0.00
Total Direct Charges	\$0.00
Indirect Charges	\$0.00
Total Project Budget	\$0.00



April 29

WISE RFA released



May 13

Letters of Intent Due at 5PM MST



May 20

County provides generalized feedback on Letters of Intent and applications open



June 16

WISE Application Webinar



July 15

WISE Partner Awards Announced



July 11

WISE Selection Committee



July 1st

WISE Applications & Staffing and Budget Template due at 5PM MST



Fall 2022

WISE Program Begins

Next Webinar

June 16th

at 11am MST

Application & Staffing
and Budget Details

Register [Here](#)

Questions?