



**Request for
Applications
COVID Equity Grant**

Introduction: The Salt Lake County Health Department (SLCoHD) works to protect and improve the well-being of all County residents by preventing disease, illness, and injury and by impacting social, economic, and environmental factors fundamental to excellent health. The County is distributing grants to organizations established as legal entities under state or federal statutes and regulations that work directly with communities in Salt Lake County to work with County Community Health Workers and County Health Educators in a cooperative, collaborative partnership to conduct education and outreach, including creating culturally and linguistically appropriate plain language COVID-19 vaccine and related health inequities educational resources for their specific racial and ethnic minority population within their geography. Other activities related to COVID-19 such as vaccination clinics may also support these efforts.

Optional Informational Session: Applicants may submit questions about the application to Anni McKinnon at amckinnon@slco.org or by phone at 385-465-5339.

Outline of Grant Activities: In response to the COVID-19 Pandemic, the SLCoHD will offer grants to community partners that work directly with populations who have been disproportionately affected by the COVID-19 Pandemic, including LatinX, Native Hawaiian Pacific Islander, refugee, immigrant communities and those that identify as "other race". Activities must include:

1) *Work with a SLCoHD Community Health Worker or Health Educator in a cooperative, collaborative effort to create culturally and linguistically appropriate plain language materials and educational resources for their specific community.*

Grantees will create resources to educate their clients, communities, and families about the COVID-19 vaccine using informational/educational content based in science, as recognized by a legitimate, objective health, environmental, or government entity, such as the CDC, EPA, FDA, American Medical Association, etc.

2) *Share created materials through trusted networks to educate community on COVID-19 vaccine, disease, and other health information.*

Grantees are encouraged to conduct specific outreach and education to special populations within their communities where vaccination and health misinformation is most prominent.

Grantees may choose any education and outreach strategies they feel will best reach their intended audience, including but not limited to virtual town halls; PSAs; newsletters; radio; websites or social media platforms.

Requirements and Eligibility: Licensed organizations that work directly with priority communities and have an established level of trust within their communities. These organizations are known in their communities and are mindful of available resources, cultural values, barriers to accessing resources, and other key areas of knowledge within their community. Applicants must have existing strong relationships with the populations they propose to serve. Key requirements for a grantee include staff member or volunteers who:

- live or work in the community being served
- have established connections with community leaders
- have established connections with community resources, i.e., healthcare, social, and cultural
- speak, read, and write in the language of the community being served
- speak English

Reporting requirements will include brief monthly statements about activities and progress.

Application Process: To apply, please submit application to amckinnon@slco.org. If a written application is a barrier to submitting a proposal, we can conduct the application through an online interview. Please contact Anni McKinnon at amckinnon@slco.org or by phone (385) 468-5339 to schedule a meeting.

Applications will be accepted on an ongoing basis until the need is met or funding is depleted. We encourage applicants to submit their proposals **by Wednesday, September 15, 2021**, at midnight for best consideration.