



**Request for Applications
Health Equity Grant**

Introduction: The Salt Lake County Health Department (SLCoHD) works to protect and improve the well-being of all County residents by preventing disease, illness, and injury and by impacting social, economic, and environmental factors fundamental to excellent health. The County is distributing grants to organizations currently contracted with SLCoHD and established as legal entities under state or federal statutes and regulations that work directly with communities in Salt Lake County experiencing health inequities. Funding shall be used to work with County Community Health Workers and County Health Educators in a cooperative, collaborative partnership to conduct education and outreach, including creating culturally and linguistically appropriate plain language educational resources for their specific racial and ethnic minority populations within their geography for COVID-19 and other health inequities. Other related activities such as hosting vaccination clinics may also support these efforts.

Optional Informational Session: SLCoHD will hold an optional virtual information session on **Friday April 28th 10:00am** to answer any questions about the application. The call will be recorded for those unable to attend. Applicants may also submit questions about the application to Anni McKinnon at amckinnon@slco.org or by phone at 385-443-0083.

Information Session Log on information:

<https://slco.webex.com/slco/j.php?MTID=m92ce08040eb9edb7488c76b4db300837>

By phone: 602-666-0783

Meeting number (access code): 2486 713 8088

Meeting password: gGTJenvH755

Objectives: The objectives of this project are as follows:

1. Organizations will continue to work directly with populations who have been disproportionately affected by health disparities. Target populations include but are not limited to LatinX, Native Hawaiian Pacific Islander, refugee, immigrant communities, and those that identify as “other” race.
2. Organizations shall work with a SLCoHD Community Health Worker and/or Health Educator in a cooperative, collaborative effort to create culturally and linguistically appropriate plain language materials and educational resources for COVID-19 and other health inequities for their specific community.

Exhibit 1

- a. Organizations shall create resources to educate their clients, communities, and families using informational/educational content based in science as recognized by a legitimate, objective health, environmental, or governmental entity such as the Centers for Disease Control and Prevention (CDC), the Environmental Protection Agency (EPA), the U.S. Food and Drug Administration (FDA), the American Medical Association (AMA), etc.
3. Organizations shall share created materials through trusted networks to educate community on health resources, vaccines, disease, and other health information. Organizations may choose any education and outreach strategies they feel will best reach their intended audience, including but not limited to virtual town halls, public service announcements (PSAs), newsletters, radio, website, or social media platforms.
 - a. Organizations will be encouraged to conduct specific outreach and education to special populations within their communities where health misinformation is most prominent.

General Requirements: Only community-based organizations that hold a current COVID Equity Grant agreement and are in good standing with the SLCoHD are eligible to apply.

Reporting Requirements:

1. Submit quarterly reports through Qualtrics that include:
 - a. Aggregated race/ethnicity data on the population you serve
 - b. Successes and lessons learned
 - c. Barriers in your grant efforts from the quarterly period for which you are reporting
 - d. Contributions your organization made towards advancing health literacy and health equity in the community
 - e. The health information messaging shared with your community
 - f. Aggregated population total estimated reach of your messaging through website hits, social media presentations, etc.
2. Provide data and feedback to SLCoHD as requested through meetings, focus groups, surveys, and/or other means of communication to help inform SLCoHD strategies, goals, and decisions.
3. At least one individual from your organization shall attend monthly health equity workgroup meetings.

Exhibit 1

Application Process: To apply, please submit your application to healthequity@slco.org.

If an electronic or written application is a barrier to applying, we can conduct the application through an online interview. Please contact Anni McKinnon at amckinnon@slco.org or by phone 801-443-0083 to schedule a meeting.

Applications will be accepted on an ongoing basis until the need is met or funding is depleted.



**Health Equity Grant
Application Form**

Please submit application forms to healthequity@slco.org.

Name and Contact Information:

Organization Name: Click or tap here to enter text.

Contact Person Name: Click or tap here to enter text.

Email: Click or tap here to enter text.

Phone Number: Click or tap here to enter text.

1. Which population(s) are you serving with funding provided through your current COVID Equity Grant? If you would like to serve a new population, or a population not listed in the Objectives section above, please explain why this population is a priority.

Click or tap here to enter text.

2. Current grant activities span July 1, 2021-June 30, 2023; how do you plan to continue your equity work (i.e., improving health literacy and improving health equity within target populations) into year three?

Click or tap here to enter text.

3. What languages does your staff speak and write?

Click or tap here to enter text.

4. Please list the zip codes you will work in for this grant.

Click or tap here to enter text.

5. What is your proposed budget for this effort? You may apply for up to \$50,000.00.

**You may submit your proposed budget as a separate attachment.*

Click or tap here to enter text.