



Workforce Inclusion & Successful Employment (WISE)

Agenda



WISE Program Overview



Application & Budget and Staffing Template



Timeline



Q&A

WISE Program Overview

WISE Program Goal



WISE will support low-income communities to launch higher-paying, better-quality careers by:

- Increasing access to workforce development programs
- Improving completion rates of these programs
- Improving placement into better jobs
- Demonstrating return-on-investment for taxpayers

WISE Community of Practice



Community-Based Orgs:

Provide support to low-income and diverse communities across Salt Lake County. They play a vital role in helping their community members navigate the WISE program.



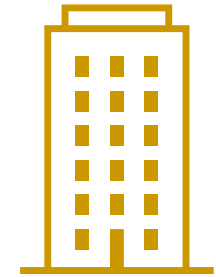
Trainers:

Provide workforce development programs. They build a WISE Team to support WISE participants through the Program to job placement.



WISE Participants:

WISE Participants must be at or below 200% FPG. There is a focus on Opportunity Communities, however, CBOs can target any community based on need.



Salt Lake County:

Serves as the convener of the WISE Community of Practice. The County will provide ongoing support to grantees.

WISE Community of Practice

We want to avoid any duplication of available services. WISE is about solving gaps, adding services to existing programs, and connecting people with existing services.

Approved Partners will work extensively with the Utah Department of Workforce Services (DWS) and other agencies or organizations that provide existing services.

CBOs

Connect eligible WISE Participants to better jobs. Outreach to bring in WISE participants. This can be through providing one or more WISE Services.

Applicants = CBOs and Trainers

Trainers

Build a Team to provide WISE Services, including:

1. Outreach to Communities
2. Academic Advising
3. Resource Navigation
4. Career Coaching
5. Mental Health Counseling



February-April

Research and engagement with People Rocket, a human-centered design firm.

Where we have gone. Where we are going.



April 29
WISE RFA released



May
Letters of Intent submitted & County provided dieback..



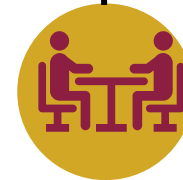
July 1st
WISE Applications & Staffing and Budget Template due at 5PM MST



August 2022
WISE Program Orientation.



July 15
WISE Partner Awards Announced.



July 14
WISE Selection Committee



Fall 2022
Data collection & capacity building.



Spring 2023
Semester student cohort begins.

WISE Application Parts

1.



**Complete WISE
Application**

2.



**Complete Staffing & Budget
Template**

3.



**Use online portal to submit
by July 1st at 5pm MST**

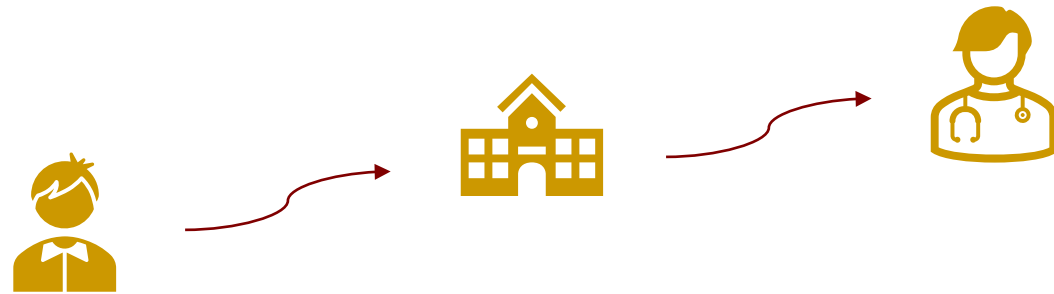
All application materials can be found on the [WISE Website](#).

STEP 1

Application Highlights

WISE Program Design

- Define your target WISE participants
- Explain the careers/occupations you plan to target with proposed WISE Program
- Show how your WISE Program connects WISE participants with careers



WISE Services Design

- Outline WISE Services

*Note: Trainers must provide all five. CBOs must provide one or more.

- Highlight market gap
- Demonstrate how WISE Services are culturally affirming
- Outline outreach strategy
- Demonstrate alignment with national best practices
- Show collaboration with stakeholders



Connection with Employers

- List specific employers
- If occupation is not listed on DWS star ratings, please provide additional justification.

42. Do you agree with the ratings assigned by DWS for those occupations? *

[Redacted response area for question 42]

43. If your targeted occupations are not included in the 4/5-star ratings, please explain why you are targeting these occupations and why they are high-quality jobs. *

[Redacted response area for question 43]

Proving Return on Investment

The County has a list of required baseline data including:

- Demographic (e.g., race/ethnicity, gender, age, income)
- Program Metrics (e.g., enrollments, completions, GPA, job placements, job retention)

Please see RFA Section VII for the full list of required baseline data.

Note: Both the Application and Budget & Staffing Template require information about how you will track required metrics.

Letter of Intent General Feedback

Based on LOIs submitted by May 13th.

1. Highlight targeted occupations and any existing connections to employers.
2. Use the Staffing and Budget Template to clarify whether the amount requested is annual or for the entire duration of WISE through 2026.
3. If your Program is outside the scope of WISE Services (Outreach, Advising, Resource Navigation, Mental Health, and Career Coaching), please explain the gap in the market, how the Program fills that gap, and the potential impact of funding.
4. Any additional supporting documentation can be added to the application.

Application Questions?

STEP 2

Staffing & Budget Template

Budget Narrative

For 5-year program duration unless otherwise noted.
 Include County & non-County share (match requirement).

- Personnel Costs
 - Relates to Staffing Plan
- Fringe Costs
 - Related to Staffing Plan
- Travel Costs
- Equipment Costs
- Supply Costs
- Contractual Costs
- Other Costs

Personnel - Cost as shown on the Staffing Plan. This will autofill from what is entered on the Staffing Plan tab.										
Total Personnel Costs				\$0						
Fringe - Associated fringe costs for the personnel listed in the staffing plan. This will autofill from what is entered on the Staffing Plan tab.										
Total Fringe Costs				\$0	Additional Details					
					Please input your costs by year, showing County and non-County costs.					
Travel - Requirements for travel costs can be found in 2 CFR 200.475.					2022		2023		2024	
Event	Travelers	Purpose	Cost Calculation	County Share	Non-County Sh	County Share	Non-County S	County Share	Non-County S	
			\$ -							
			\$ -							
			\$ -							
Total Travel Costs				\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Equipment - Typically exceeds \$5000 per unit cost and has a useful life greater than 1 year.										
Equipment	Cost per Unit & Quantity	Purpose	Cost	County Share	Non-County Sh	County Share	Non-County S	County Share	Non-County S	
			\$ -							
			\$ -							
Total Equipment Costs				\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	

Match Requirement & Indirect Costs

Match Requirement:

- 2022: 0%
- 2023: 10%
- 2024: 15%
- 2025: 20%
- 2026: 25%

Note: Match can be both cash and in-kind (includes volunteer time). Please see RFA Section X(a).

Indirect Costs:

Must not exceed 10%

Staffing Plan

For 5-year program duration unless otherwise noted.

Include County & non-County share (match requirement) for the budget.

Staffing Plan Budget

- Calculated Cost by Employee

Staffing Plan Narrative

- WISE staff details including title, WISE Service related to role, and project responsibilities.

Staffing Plan - Budget					
<u>Name</u>	<u>Annual Salary/Rate</u>	<u>% of Annual Hours for project</u>	<u>Annual \$ from Award</u>	<u>Number of Years (if plan to hire mid-year, use decimals, ie: 4.2)</u>	<u>Total Calculated Cost by Employee</u>
Employee 1	\$45,000	75%	\$33,750	3.00	\$101,250
Employee 2	\$34,000	25%	\$8,500	4.00	\$34,000
Employee 3	\$0	0%	\$0	0.00	\$0
Employee 4	\$0	0%	\$0	0.00	\$0
Employee 5	\$0	0%	\$0	0.00	\$0
Employee 6	\$0	0%	\$0	0.00	\$0
Total Personnel Costs					\$135,250
Total Fringe Costs (Please Provide the Basis for Fringe Calculations)				0.00%	\$0

Budget Overview

*Will auto-populate based on the Budget Narrative tab.
Please double-check that all information in the Budget Narrative
tab is accurate.*

Staffing & Budget Template Questions?

Save the Date!

July 1st

at 5 PM MST

Applications Due