

Wheeler Farm Sunday Market - Managed by the Salt Lake County Parks Department
2021 CONCESSIONS/FOOD TRUCK VENDOR APPLICATION

This application is for vendors selling food that is intended for immediate consumption.

Business Name: _____

Owner/Contact Name(s): _____

Business Mailing Address: _____

Phone: _____ Mobile: _____

E-Mail: _____

(Most Market communication will be done via email—please make sure you print and use a valid address that you check often.)

Website: _____

Applicants are responsible for permits from the Health Department and/or the Utah Department of Agriculture. If a permit is required for operation, a copy of the applicable permits MUST BE ATTACHED TO THE APPLICATION or the vendor will be unconsidered. Please refer to the Food Establishment Registration Rule R7-540 or the “Licensing” section of the Wheeler Farm Sunday Market Vendor Handbook.

Please list all the products you plan to sell at the market. You may attach a menu to this application if that is available, and it will be a sufficient list for our purposes.: _____

Does Applicant make the above products/menu themselves? YES _____ NO _____

Does Applicant select produce for creating products/menu from local sources? YES* _____ NO _____

If YES, please indicate where/which local grower(s) or producer(s) you purchase supplies from:

Do you have a storefront where you sell your produce or products?: YES _____ NO _____

Have you had a booth at the Wheeler Farm Market in the past?: YES _____ NO _____

Before Submitting this application, Applicant has:

- Included all legally required permits and certifications.
- Reviewed this Application to ensure it is complete.
- Read the Market Rules and Regulations stated in the Market Handbook.

By signing below, Applicant certifies to the best of his/her ability that the information herein contained is accurate and correct.

APPLICANT PRINT NAME: _____

Applicant Signature: _____ Date: _____

MARKET VENDOR FEES:

ALL APPLICATIONS MUST BE TURNED IN WITH A NON-REFUNDABLE APPLICATION FEE OF \$35.00

The market at Wheeler Farm is a **SUNDAY MARKET**, the Market runs May 23 to October 17, 2021 for the 2021 season for a total of 22 Market Days. Vendors are expected to stay for the FULL market operating time—hours are 9:00am - 1:00pm each Sunday. Please refer to the Wheeler Farm Sunday Market Vendor Handbook for rules on inclement weather, set up, and break down. If vendors plan to attend all the Market Days, the cost is a flat \$600 annual fee for CONCESSION FOOD ONLY vendors. Drop-in rates for concession vendors are \$50 per day. Please indicate below, which market days you plan to attend, if not paying the annual fee.

WILL YOU BE ATTENDING ALL MARKETS?: YES _____ NO* _____

*If NO, please CIRCLE all the days you wish to attend—if you do not let us know you can't attend a market, you will be subject to a \$25 fee.

May: 23 30
June: 6 13 20 27
July: 4 11 18 25
August: 1 8 15 22 29
September: 6 12 19 26
October: 5 10 17

WILL YOU NEED POWER AT YOUR BOOTH?: YES*: _____ NO: _____

*Annual Rate: \$3.00 each day at \$66.00 or daily rate is \$5.00 each day.

THIS IS AN APPLICATION!

Filling out the application does NOT guarantee an award of booth space at the Market. Once your application has been received with the Application Fee, Applications will be reviewed and Vendors will be selected by a Selection Committee based on the Selection Criteria provided in the Market Handbook. Applicants who are selected for a Market Booth will be required to sign a contract.

TO COMPLETE YOUR APPLICATION:

- Pay Your Application Fee. This can be done ONLINE (www.wheelerfarm.com) or in person when you turn in your application.
- REMEMBER: COPIES OF APPLICABLE PERMITS OR CERTIFICATES MUST ACCOMPANY ALL APPLICATIONS.
- INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.
- Please read fully the Market Vendor Handbook, as well as the enclosed Rules and Regulations.
- **DUE: February 1, 2021.** Late Applications will be considered on a first come, first serve basis, but an award of booth space is not guaranteed.