Salt Lake County Bicycle Advisory Committee

Minutes from the March 5, 2014 meeting


Absent: J. Herbert (excused)

*Applicants for Board membership pending

5:33pm- Meeting begins, AJ Martine leads introductions.

5:35 - Public Comments: Jamie Clark from the Enterprise Carshare Program introduced herself and outlined the program, which has been transferred from U-Haul. She encouraged use and mentioned that first-year memberships were free and afterward it would cost $25 per year. More details are available at: www.enterprisecarshare.com/slc. Dave Iltis announced that May was bike month sponsored by Bike Utah, and volunteers are needed for activities throughout the month. A list of event is available at www.cyclingutah.com as well as signup links.

Juan Arce-Larreta introduced the Parleys Rails, Trails and Tunnels Coalition and outlined the progress on the 13th east tunnel project known as “the Draw”. Work is nearing completion by June when a ribbon-cutting ceremony is planned, but the Coalition is still in need of funding to finish details on the project. They have asked SLCBAC for a $2000 donation which has not been discussed by the committee as of yet. Update on the Parleys Trail project reveals that major funding is still required to finish work on connecting sections of the trail and overpass work. Website is www.parleystrail.org.

5:52 - Map Presentation: P. Mair introduced Phoebe McNeally from the University of Utah’s DIGIT Lab which is conducting the research for the countywide GIS program. Presently the Cooperative County Plan is to tie together GIS data on a variety of surveys to assist in cities, townships and municipalities in development and designation of specific regions. Relevance to SLCBAC is the possibility of drafting a bicycle pathways map as part of this strategy that was established in 2013. Presently the bike-paths map suffers from a lack of information as well as inconsistencies in terminology and nomenclature. An example is the classifications of the types of bicycle routes encountered (classes 1-4), and what the differences between “unpaved, paved, shared undeveloped”, actually mean and if these are still valid classifications. The task set before the committee is to first standardize language (perhaps reflect national bike map nomenclature), and then to physically identify and label routes as they appear on the map. McNeally gave SLCBAC six large maps which they can use to mark the routes they identify as they encompass the county. Volunteers will be called from the public to assist this effort. P. Mair asked Max Johnson (in attendance) from County Maps if the committee could use the GIS information to generate a bicycle map and was granted permission.

6:03 - BAP budget: J. Lasley outlined the Bicycle Ambassador Program budget request for 2014. The Bonneville Cycling Club donated $4000 to Salt Lake County for the purpose of purchasing safety supplies for the Bicycle Ambassador Program. Even with the donation, the program will request approximately $5000 from SLCBAC.
6:20- M. Hillyard provided a legislative update outlining the decision to kill the Canyon bill regarding bicycle/mopeds. After nearly a month of discussions, the bill sponsor, Emigration Canyon residents, multiple committee feedback and county officials agreed to fund and conduct a study of traffic in the canyons to determine the best techniques to generate safer travel and mitigate less conflict between motorists and slower traffic.

6:25- Funding Request Forms and procedure: D. Ward introduced the new forms for requesting and approval of funding that the committee will be using. There are two forms, one for requests and one for submission of billings, that are in the final stages of development. Once they are completed and approved by the Budget Subcommittee, the Executive Committee will approve them and they will be presented to the Board at the next meeting for overall approval. The forms will also be linked to the website and a formal application of funding for outside organizations will detail the process SLCBAC prefers for funding applicants.

Business Meeting

6:30- Minutes Approval: H. Mills made the motion to approve the February minutes, A. Searle seconded the motion; unanimously approved.

6:32- AJ Martine discussed the need for the committee to recruit members of the community in order to assist efforts to complete the GIS project and fill out the 6 maps they received from P. McNeally, public input concerning the Strategic Plan, and filling out the Board’s remaining open positions. The table that SLCBAC intends to sponsor at the Utah Bike Summit was also discussed, including the need for a banner, table giveaways and committee members to staff the table.

6:40- Endorsement for a full-time county position, Bicycle Ambassador Program coordinator: G. Deneris discussed the development and implementation of the BAP through last year and how it complimented elements of the Strategic Plan. The primary reason in requesting addition of a full-time position for the Ambassador coordinator is to expand the program through additional training and recruit of ambassadors, outreach and more program participation and better representation for SLCBAC in association with the program. The committee will be asked to send a letter to the county mayor recommending this position be accommodated.

6:50- D. Iltis also mentioned that the position of county Parks and Recreational supervisor is opening due to retirement and it would be a good idea for the committee to also persuade the mayor’s office to hire a replacement that will keep bicycle commuters and infrastructure in mind.

6:55- P. Mair made a motion to write a letter to county mayor Ben McAdams that would endorse a full-time position for BAP coordinator and be approved by SLCBAC before being sent, I. Scharine seconded the motion; the motion was passed unanimously by the committee.

7:02- AJ Martine reiterated his hope for a good turnout at the Mayor’s Bike to Work Day by both the public and the committee, he also asked if there was a way to get recognition from the mayor publicly other than merely our presence in such events.

7:05- Marketing and material productions discussion included the need for pricing and a comprehensive budget in the next few weeks. Quotes are needed for jerseys, a banner, magnets, stickers, t-shirts and armbands.
7:16- AJ Martine made a motion to pre-approve funding for the material discussed for upcoming events, N. Evans seconded the motion; the motion passed unanimously.

7:20- AJ Martine discussed the Pro Bike/Pro Walk conference in Pittsburgh in September. He would like to see the committee send at least one representative and the cost and decision of who to send will be discussed at the upcoming Ex. Comm.

7:29- AJ Martine asked the committee to approve endorsing the two prospective committee members to the county mayor’s office (K. Jones and J. Staley). S. Malone made the motion to endorse, I. Scharine seconded; motion passed unanimously.

D. Ward made the motion to adjourn, H. Mills seconded; meeting adjourned.