5:30 - Meeting begins with introductions and public comments. T. Jackson said that he was in attendance for the Mayor's Riverton ride and announcement of funding projects that would add bicycle shared lanes as well as improving existing roads. Bike lights were discussed and how the SLCBAC logo and County logo would be placed on them. Because of the small size of the lights themselves, the logos will have to be shrunk, but they will be able to be fit still. Additional funding to purchase the lights was approved through an email vote a week prior to the September meeting.

5:35 - P. Mair made a motion to approve the production of the bicycle lights through the company at www.dontgethit.com, AJ seconded the motion; the committee approved unanimously to move ahead and have the lights made and branded.

5:40 - A. Searle reported on bicycle parking rack code enforcement in the County, apparently this is not a usual process that is attended to. He was advised that a formal survey could be requested on behalf of the committee and that it would last a minimum of 6 months during which existing and new rack installation would be observed. Currently there are enforcement codes for bicycle racks to parking space ratios, as well as how and where racks need to be placed to be effective but they are seldom enforced. The committee agreed to make a motion to conduct a survey later in the meeting. K. Sturgeon asked for members to consider participating in the benefit ride at Jordan River Parkway on September 19th to benefit the Autism Council of Utah.

5:45 - P. Sarnoff reported on the Economic/Health Bicycle Survey progress. The County has agreed to approved for funding and they will now begin to identify contractors to carry out the survey. A group is expected to be chosen within 4-6 weeks so the survey can take place in the 2016 fiscal year.

5:50 - County updates: G. Deneris reported that announcements made at the Mayor's Riverton event, new route planning was announced as well as funding that will be invested in the next phase of County development. W. Gilmore reported that work at 300 west and approximately 2200 south will begin to install a crossing signal for pedestrians and bicycles. A route will also be created that will lead to a multi-use overpass bridge that will safely guide pedestrians and cyclists over the train tracks to the east. The SLCo Master Plan will incorporate aspects of the East-West Trails Study into its overall scope. Active Transportation planning is concerned with information regarding the four demographics of cyclists and how to involve the fringe riders more actively. Mayor McAdams set a goal to involve 25% of the County's commuters in Active Transportation in the next 5 years and this poses a huge challenge. At present, the need to
establish and connect safe routes from neighborhood to neighborhood has been identified as a primary development to address. Several roads have been assessed as having more lanes than necessary and they will be modified to add bicycle lanes or shared lanes. Striping for bike lanes will be completed 3900 south and work will begin on Wasatch Blvd. now that the surface has been completed. Bike sensors along 3900 south will have to recalibrated to make them more sensitive to bicycles in the presence of semi trucks and RV vehicles.

6:07- Bicycle Ambassadors report: Tour of Utah event results were positive and the Tour is looking at charting a stage through a township in 2016 that is yet to be determined. The County is also recruiting for the annual bike count survey and seeking any interested volunteers. Upcoming events will be the Bike to the U Day and the Farmer's Market. A draft proposal to endorse a full time Bike Ambassadors position has been initiated and G. Deneris has identified five talking points to base initial proposals upon:

1. Bicycle advocacy leads to an increased percentage of people walking and riding.
2. There are less fatalities with a higher rate of people walking and biking.
3. Advocacy results in higher usage of AT.
4. Walking and cycling results in higher healthiness quotients in citizens.
5. Cities that are considered “bad weather” cities have higher percentages of bicycle and pedestrian commuters than other U.S. cities.

Business Meeting
6:21- August meeting minutes: D. Ward noted that the voting results did not specify the committee's allocation of $2500 of its own funding in addition to the proposed $25K to be funded for the Economic/Health Survey by the County. This oversight will be added. P. Mair made a motion to approve the meeting minutes, M. Gregory seconded the motion; minutes approved unanimously. Communications update: I. Scharine reported the the Valley Journals had been contacted regarding advertising or Op-Ed opportunities. A response has not yet been received.

6:29- Budget update: D. Ward presented the budget sheet for August, it indicates approximately $2500 of funding left to spend for the year. It is important to have this amount allocated/spent by October for the County's accounting services. Possible ways of investing this funding were discussed including:

- 2016 Utah Bike Summit co-sponsorship of a keynote speaker.
- Finding a match grant for community bicycle projects or bike-related development.
- School safety education and Safe Routes Program funding in cooperation with the Bicycle Ambassadors program.
- Bicycle lock purchases to be distributed at schools to students.

A primary need for both funding expenditure and countywide exposure for SLCBAC is to partner with other county and community organizations in endorsing and funding projects. Particularly, the committee has the ability to act as a communications conduit to bring attention to common goals and issues.
6:50- Motion for a County bicycle rack placement audit to be conducted: R. Topham made the motion which was seconded by AJ Martine and the motion was passed unanimously. A. Searle will see to the drafting of the proposal which will be sent to the Mayor's office and proper County division.

The committee discussed attendance of the 2016 National Bicycle Summit in Washington D.C. It was agreed that representatives should be sent both from the County and the committee and funding should be put aside for those who wish to go. SLCBAC could also urge the Mayor's office to support County members to attend as well. The committee is expected to make funding proposals for next year's budget and this is an item that will be included.

7:15- Meeting adjourned.