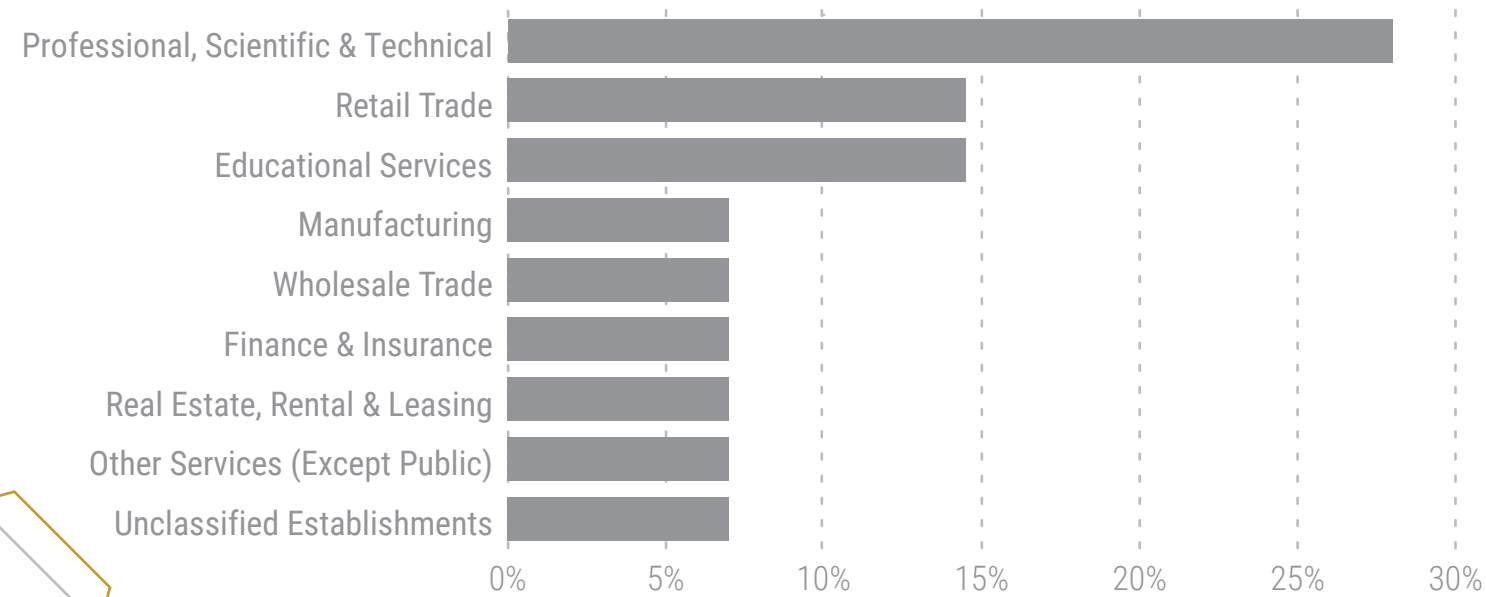


PERCENT OF INDUSTRIES REPRESENTED



INTERVIEW HIGHLIGHTS

- “ We just established an outsourcing company with 35 employees in India because I was tired of spending the money I'd have to spend on these resources that I could get there for a third of the price. ”
- “ With the unemployment rate being as low as it is, there are a lot of qualified workers who are able to jump around. That makes it difficult to replace people who are good, because after a year or two they jump ship in order to make a little more money somewhere else, or go somewhere a little bigger. ”
- “ Sometimes we will hire someone and think it is going well, and then they just won't show up for the second day of work without any notice at all. It's almost like they have 3 or 4 job offers, and they are just shopping around to see which one they like most. ”
- “ I would rather have someone with workforce experience than a degree, because they bring more to the table. ”

*All remarks were gathered from business decision-makers in your municipality

Salt Lake County

METRO SOLUTIONS

DRAPER
BUSINESS OUTREACH REPORT

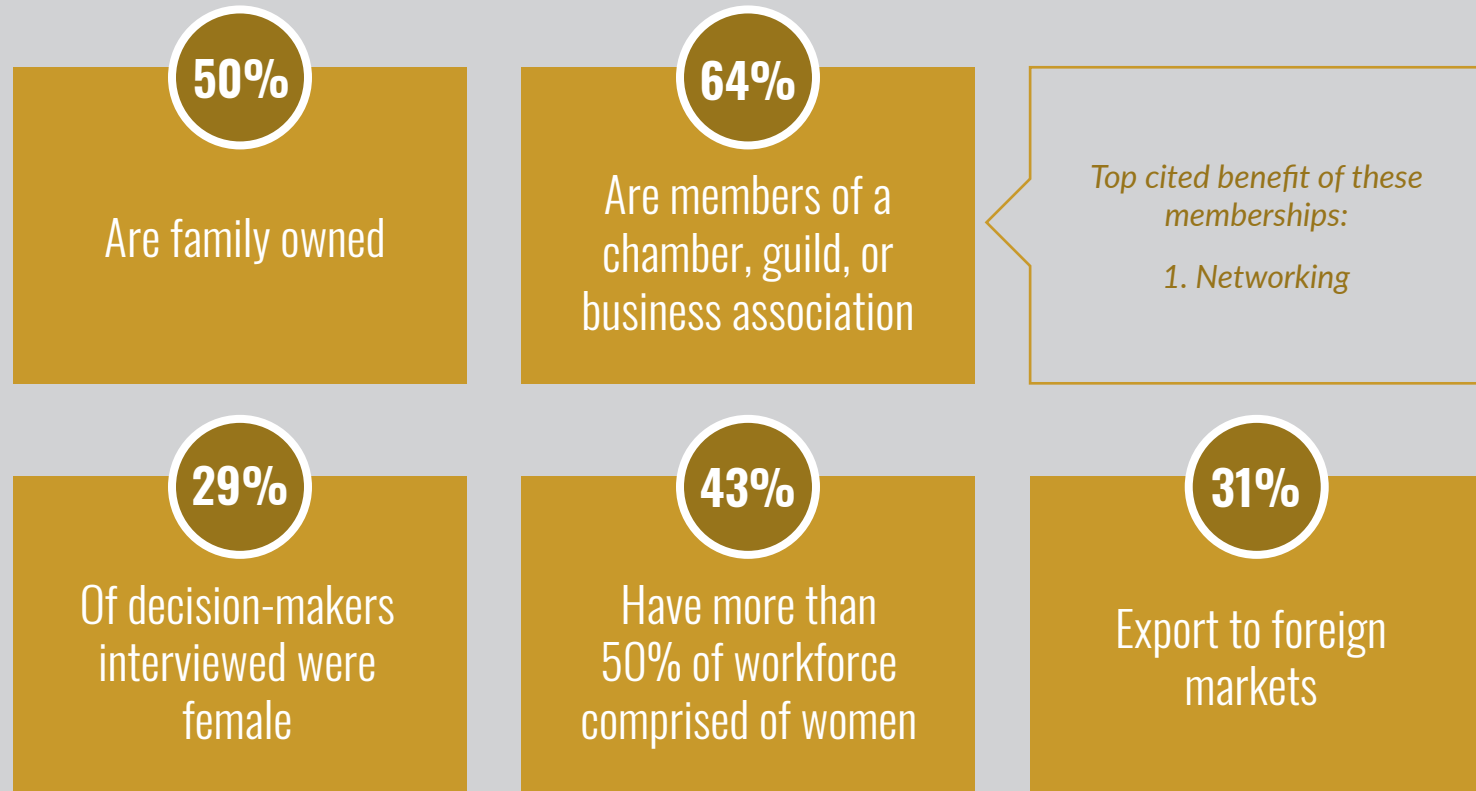


84020 | 84121 | 84092

Businesses interviewed in the following ZIP codes

OF BUSINESSES INTERVIEWED:

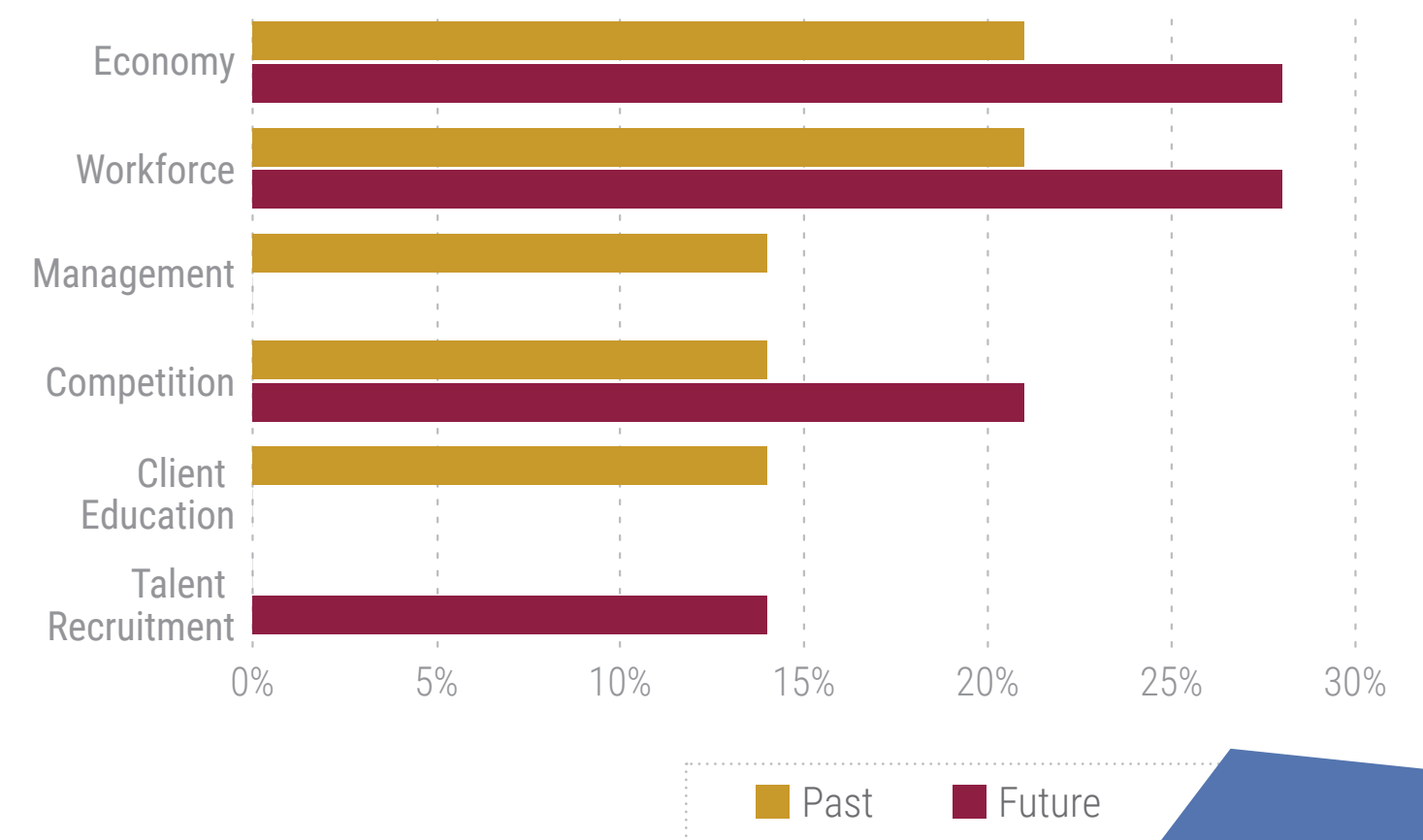
Annual revenues from \$100,000 to \$45,000,000
 Median annual revenue: \$4,300,000



*Interview data shows when women are in decision-making roles within a business, more women are employed by that business

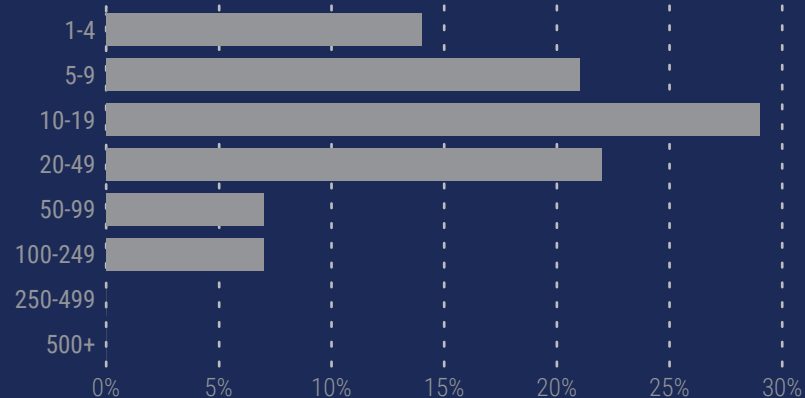
TOP BUSINESS CHALLENGES PAST AND FUTURE

(Percent of Businesses Citing Challenge)

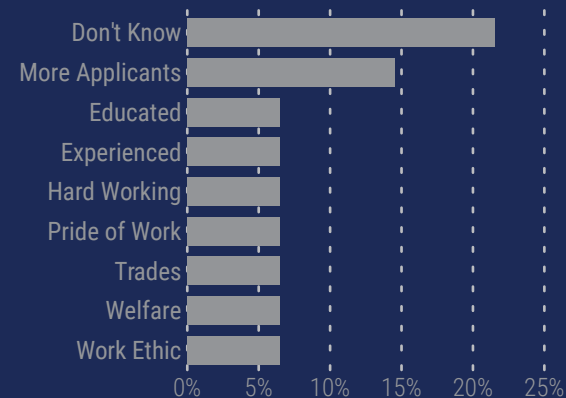


EMPLOYEES & WORKFORCE

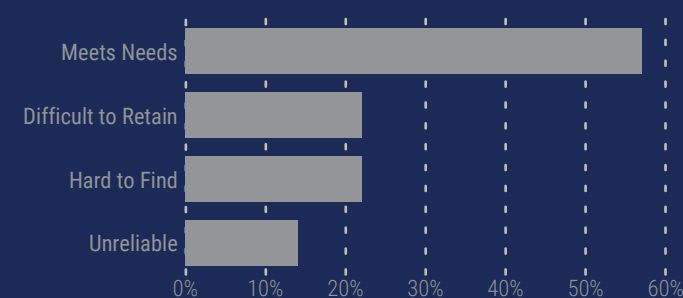
Businesses Interviewed by Employee Count



How could the local workforce better meet your needs?



How does the local workforce fit your company's talent needs?



What challenges do you experience in meeting your workforce needs?

