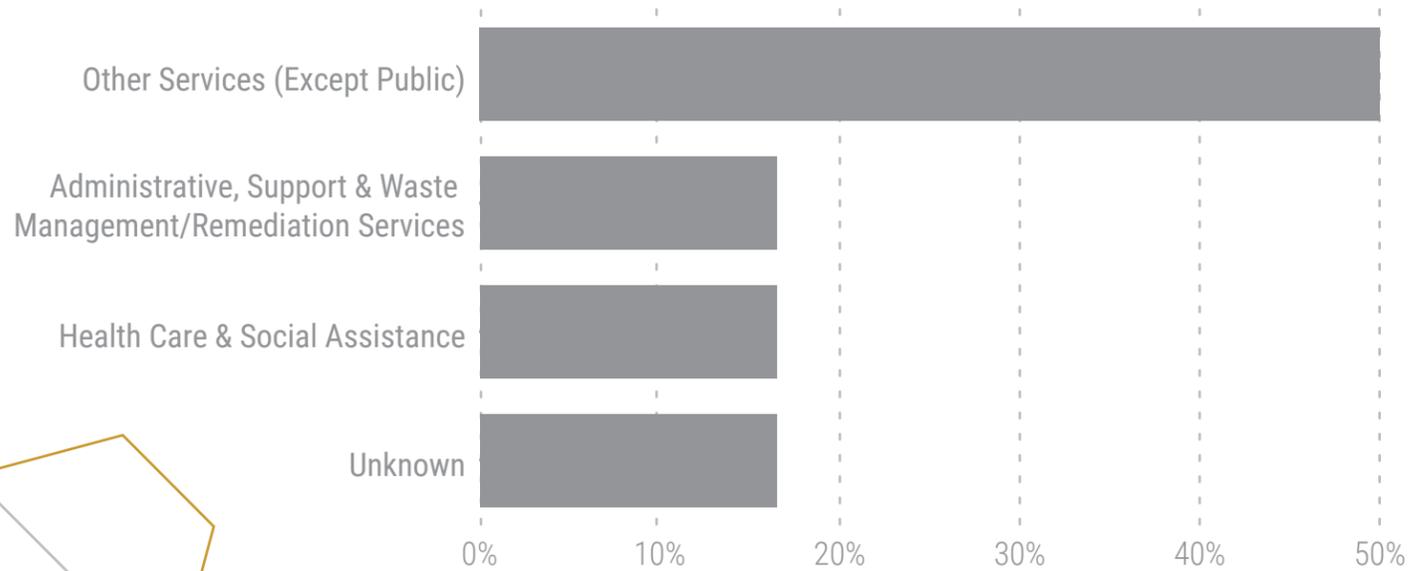


PERCENT OF INDUSTRIES REPRESENTED



INTERVIEW HIGHLIGHTS

“ From the chamber of commerce here in Magna, we’ve gotten to know the community better, we’re more aware of the community needs. I think we’re more in tune with the community. ”

“ We really try hard to hire from the local workforce. It’s something we feel strongly about. That’s not always possible because we can’t find some unskilled workers we need, like medical assistants. But we often hire for our patient care representative team from this area and we pay higher than average for this area. ”

“ My experience is that you attract people like you. So by having diverse styles you’re having a more diverse clientele, young, or old, conservative, etc. ”

“ Magna seems to be detached from the rest of the county. I’d like Salt Lake County more involved and diversify the businesses around here. ”

*All remarks were gathered from business decision-makers in your municipality

Salt Lake County

METRO SOLUTIONS

MAGNA BUSINESS OUTREACH REPORT

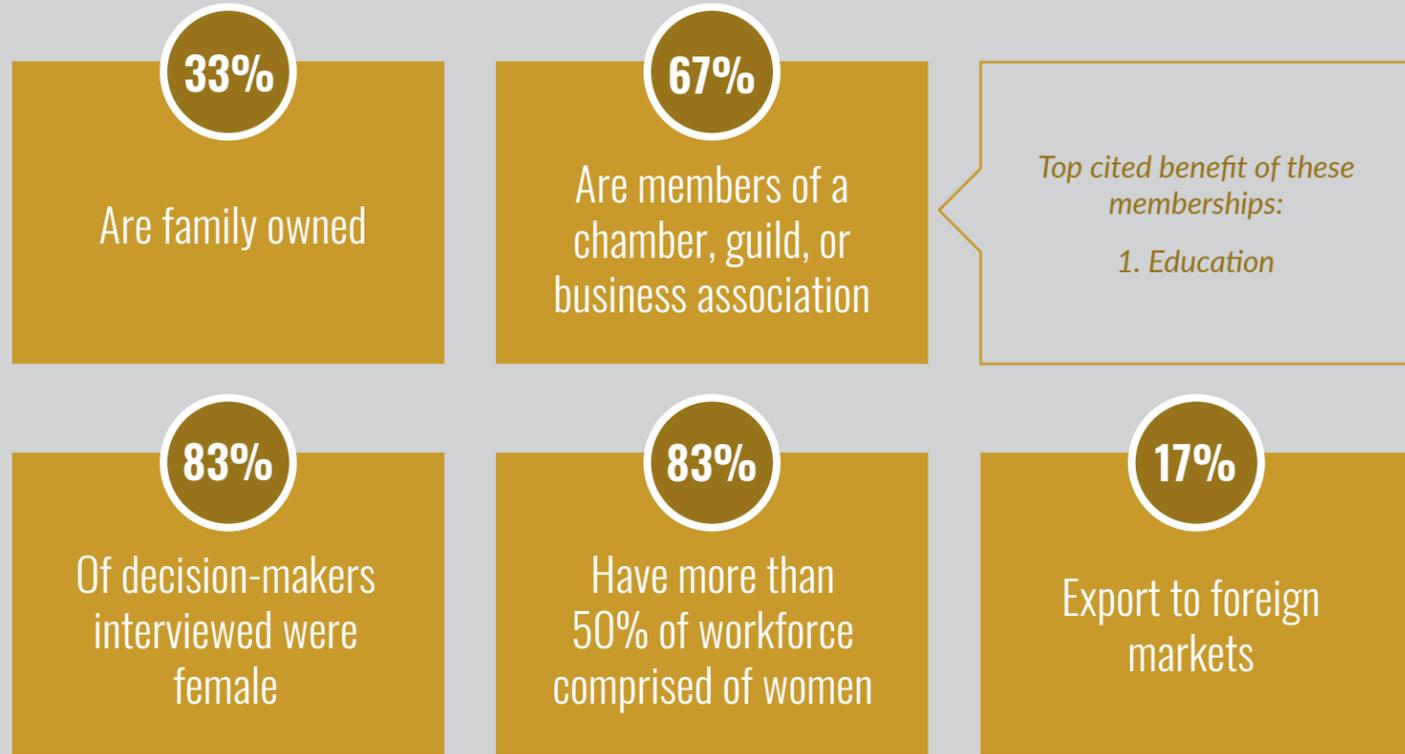


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Businesses interviewed in the following ZIP codes

OF BUSINESSES INTERVIEWED:

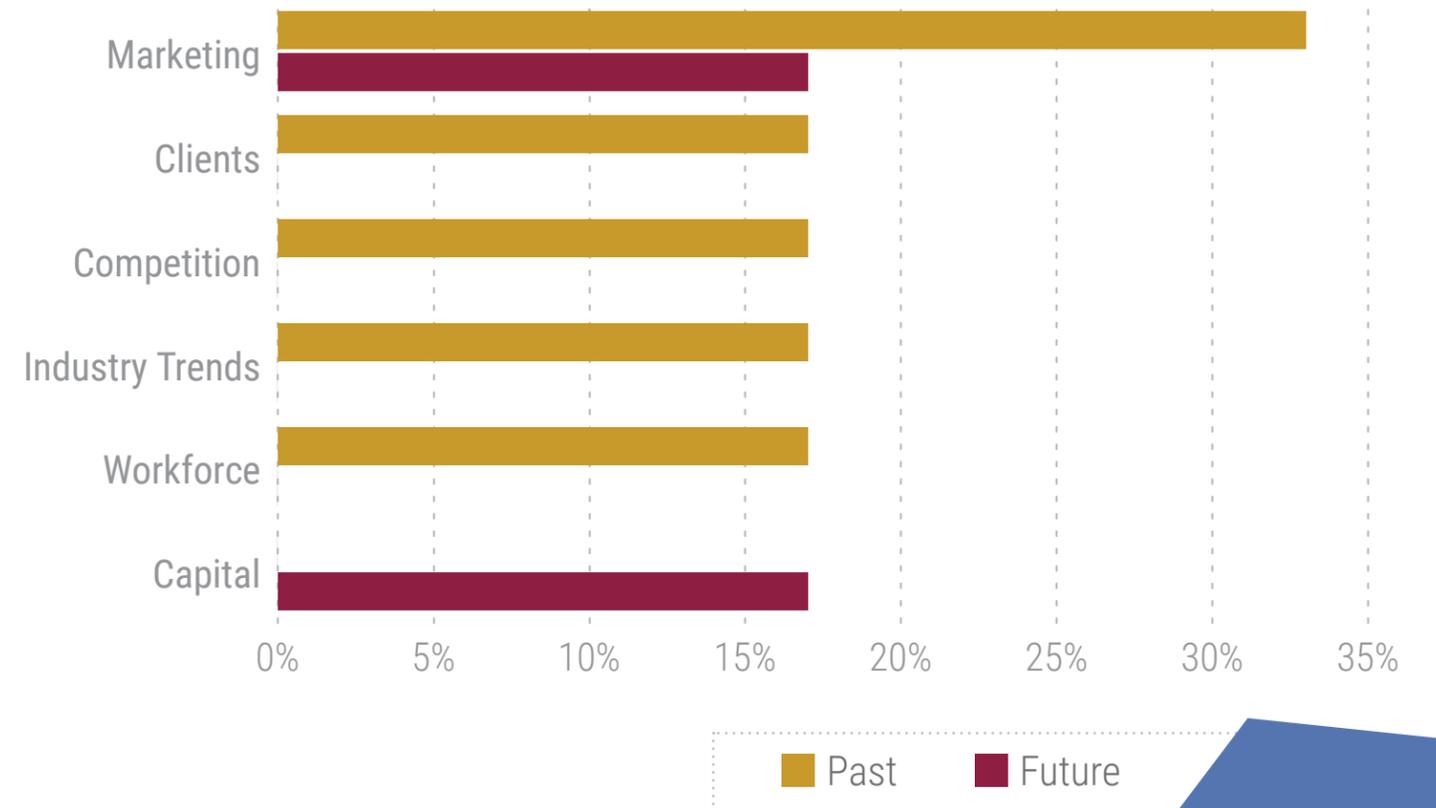
Annual revenues from \$20,000 to \$5,000,000
Median annual revenue: \$204,000



*Interview data shows when women are in decision-making roles within a business, more women are employed by that business

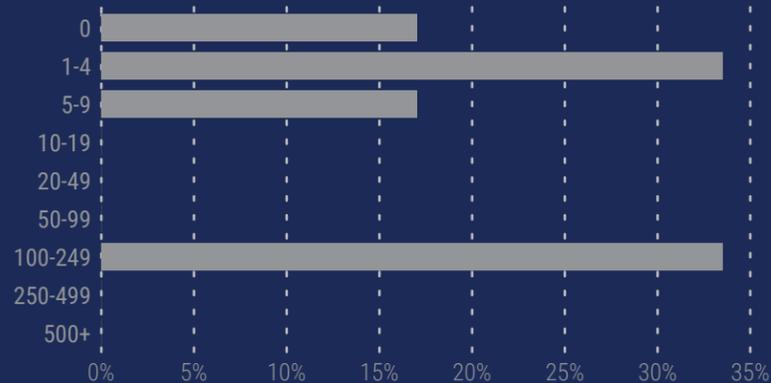
TOP BUSINESS CHALLENGES PAST AND FUTURE

(Percent of Businesses Citing Challenge)



EMPLOYEES & WORKFORCE

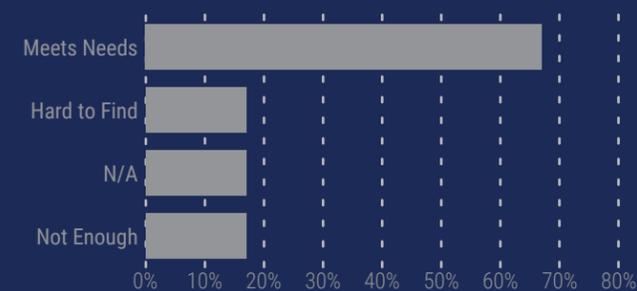
Businesses Interviewed by Employee Count



How could the local workforce better meet your needs?



How does the local workforce fit your company's talent needs?



What challenges do you experience in meeting your workforce needs?

