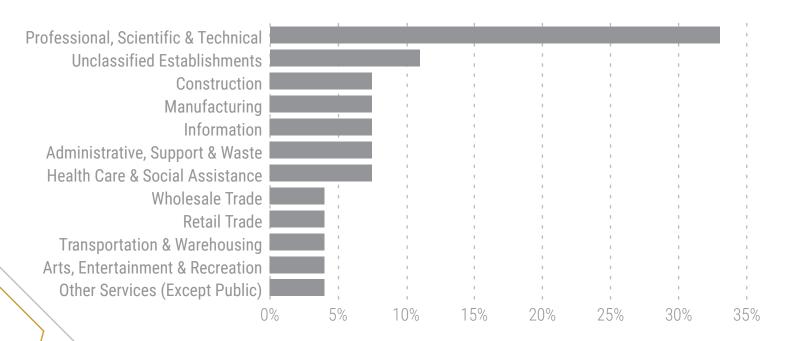
PERCENT OF INDUSTRIES REPRESENTED



INTERVIEW HIGHLIGHTS

I would encourage the local government to look for local talent as opposed to out-of-state talent when they hire, particularly design professionals. There might be bigger companies, but there aren't better companies than the ones we have in Salt Lake.

We are here for our employees. And we are here to give them opportunity. Our goal isn't to reach a certain level of sales by a certain time. It is just plain and simply to provide opportunity of growth and living for our employees.

Everybody's gonna tell you that there is a shortage of good, committed talent. It's hard to find those people, but they exist. They can be obtained. But it's a challenge.

You can't handle diversity with clients unless you're diverse yourself.

*All remarks were gathered from business decision-makers in your municipality



Salt Lake County

METRO SOLUTIONS



SANDY CITY BUSINESS OUTREACH REPORT







84070 | 84092 84093 | 84094 | 84107

Businesses interviewed in the following ZIP codes

OF BUSINESSES INTERVIEWED:

Annual revenues from \$0 to \$35,000,000 Median annual revenue: \$500,000



56%

Are members of a chamber, guild, or business association

Top cited benefits of these memberships:

- 1. Networking
- 2. Education
- 3. Marketing



Of decision-makers interviewed were female

22%

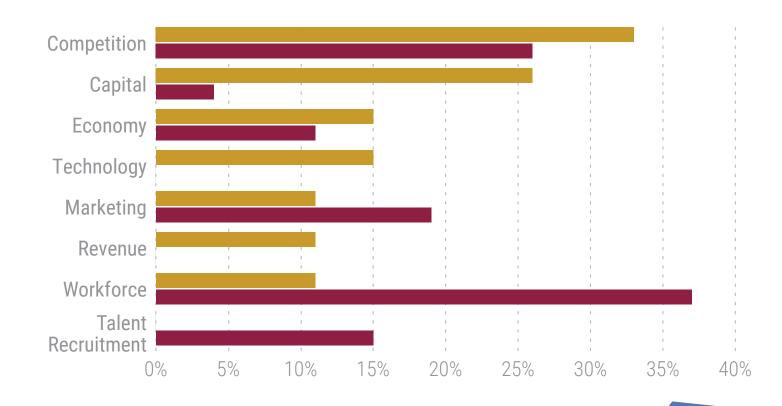
Have more than 50% of workforce comprised of women



Export to foreign markets

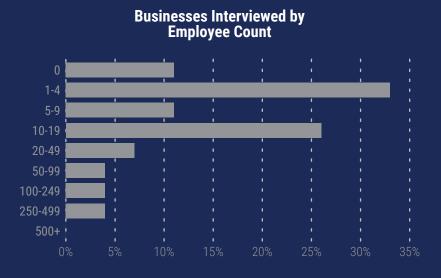
TOP BUSINESS CHALLENGES PAST AND FUTURE

(Percent of Businesses Citing Challenge)

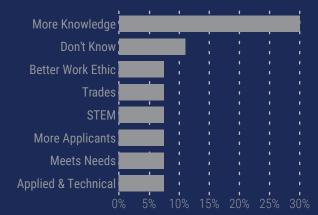




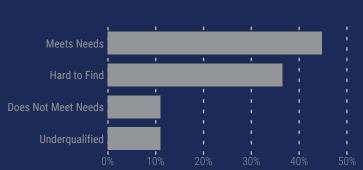
EMPLOYEES & WORKFORCE



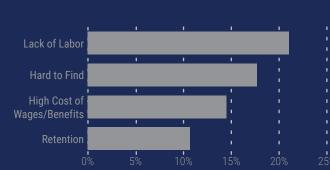
How could the local workforce better meet your needs?



How does the local workforce fit your company's talent needs?



What challenges do you experience in meeting your workforce needs?



^{*}Interview data shows when women are in decision-making roles within a business, more women are employed by that business