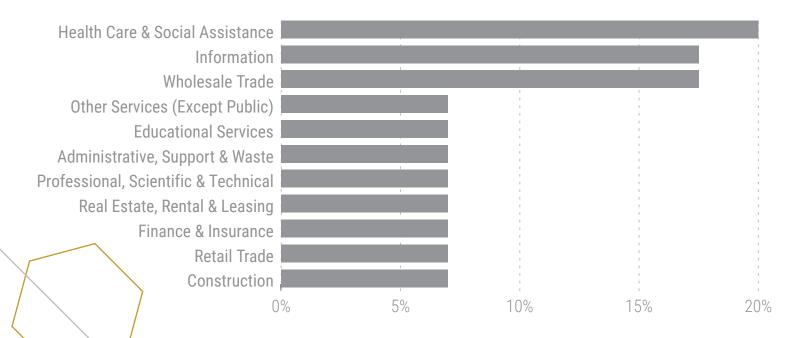
PERCENT OF INDUSTRIES REPRESENTED



INTERVIEW HIGHLIGHTS

We want to be a hundred million-dollar company. That's what we strive for. We talk about it all the time in our management meetings, we talk about it even at our company retreat.

I think a diverse workforce is crucial in meeting needs, especially in a company like mine that is service-based, all about customer service. We have a better opportunity to identify the needs and concerns of our customers and potential customers.

Even getting people to show up for interviews is a challenge. We set up interviews and people are no-shows. The rest we can train, but people need to find us.



Salt Lake County

METRO SOLUTIONS



SOUTH JORDAN BUSINESS OUTREACH REPORT







84009 | 84095

Businesses interviewed in the following ZIP codes

OF BUSINESSES INTERVIEWED:

Annual revenues from \$2,000 to \$100,000,000

47%

Are family owned

53%

Are members of a chamber, guild, or business association

Top cited benefits of these memberships:

Networking
 New Customers

3. Advocacy

40%

Of decision-makers interviewed were female

27%

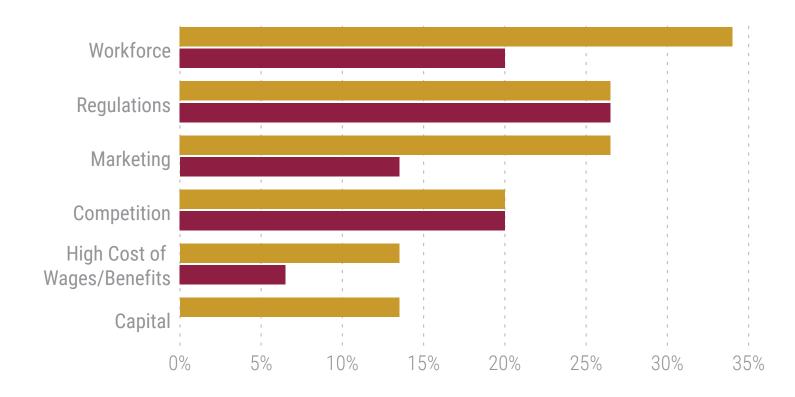
Have more than 50% of workforce comprised of women

0%

Export to foreign markets

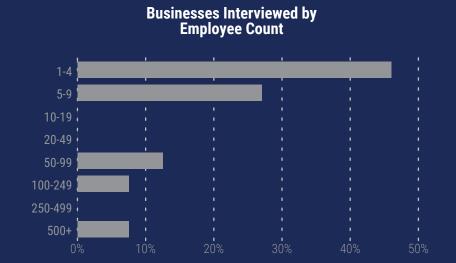
TOP BUSINESS CHALLENGES PAST AND FUTURE

(Percent of Businesses Citing Challenge)



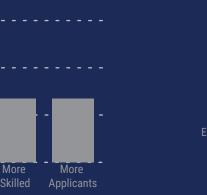


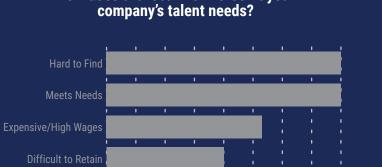
EMPLOYEES & WORKFORCE





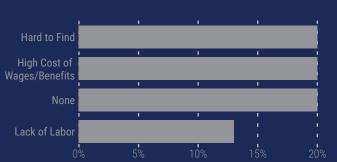
How could the local workforce better meet your needs?





How does the local workforce fit your





^{*}Interview data shows when women are in decision-making roles within a business, more women are employed by that business