I would say our biggest challenge has been staffing. It is difficult to find qualified people who are willing to work for what a small business can afford to pay.

Utah needs an educated workforce and an increase of legal immigration. Low unemployment rate has impacted small businesses tremendously.

The demand for architects is high and there's a lot of cannibalism among the architecture firms. We try to mitigate some of cannibalism by providing good benefits and pay structure to entice people to stay.

I would like for the County to promote more community colleges. Not enough people are becoming technical drafters. I think a lot of people in elementary, middle, and high schools don’t know about technical opportunities. People think that they have to be doctors, attorneys, etc. There are other options... and maybe there is a middle ground to capture certain individuals that can be trained in that and find enjoyment.

*All remarks were gathered from business decision-makers in your municipality*
OF BUSINESSES INTERVIEWED:
Annual revenues from $0 to $15,000,000
Median annual revenue: $1,650,000

- 80% Are family owned
- 53% Are members of a chamber, guild, or business association
- 53% Of decision-makers interviewed were female
- 40% Have more than 50% of workforce comprised of women
- 13% Export to foreign markets

Top cited benefits of these memberships:
1. Community
2. Knowledge & Integration
3. Networking

EMPLOYEES & WORKFORCE

TOP BUSINESS CHALLENGES PAST AND FUTURE
(Percent of Businesses Citing Challenge)

- Competition
- Workforce
- Government & Regulations
- Capital

Past
Future

- Export to foreign markets
- Of decision-makers interviewed were female

*Interview data shows when women are in decision-making roles within a business, more women are employed by that business

BUSINESSES INTERVIEWED BY EMPLOYEE COUNT

How could the local workforce better meet your needs?

- More Applicants
- Don't Know
- More Knowledge
- More Applications
- Educated
- More Opportunities

How does the local workforce fit your company's talent needs?

- Meets Needs
- Not Enough People
- None
- None
- High Cost of Wages/Benefits

What challenges do you experience in meeting your workforce needs?

- High Cost of Wages/Benefits
- None
- Hard to Find
- None
- Retention
- Hard to Find

Past
Future