INTERVIEW HIGHLIGHTS

The biggest challenge for our business was dealing with West Jordan City to get my business going at this location. It took 18 months from start to finish for them to say ok. It was one thing after another. Every time you went it was something different with the planning commission, and it was a slow tedious process. I would go in, comply with what they asked for, and then they would bring up new things. They are not clear up front with what you need to do.

We have tried domestic manufacturing in the US, and they don’t want small contracts that we can offer, so we have to go overseas. I feel like if we are going to invest in domestic manufacturing there’s got to be changes. The manufacturers aren’t hungry enough for our business.

Diversity is remarkably important for us, we have a variety of clients - we sell space for people that want to have events in them. So the more we are representative of the communities that we are in, the better we serve them.

*All remarks were gathered from business-decision makers in your municipality*
OF BUSINESSES INTERVIEWED:
Annual revenues from $8,000 to $21,500,000
Median annual revenue: $1,450,000

- 56% Are family owned
- 78% Are members of a chamber, guild, or business association
- 36% Of decision-makers interviewed were female
- 33% Have more than 50% of workforce comprised of women
- 28% Export to foreign markets

Top cited benefits of these memberships:
1. Networking
2. Education
3. Marketing

EMPLOYEES & WORKFORCE

TOP BUSINESS CHALLENGES PAST AND FUTURE
(Percent of Businesses Citing Challenge)

- Marketing
- Competition
- Economy
- Workforce
- Worl-Life
- Capital
- Wages/Benefits
- Talent Recruitment

Past
Future

What challenges do you experience in meeting your workforce needs?

- Meets Needs
- Hard to Find
- Not Enough People
- Does Not Meet Needs
- Underqualified
- Underqualified
- Technical Training
- More Knowledge, Training & Skills
- More/Easier to Find Applicants
- Don't Know

What challenges do you experience in meeting your workforce needs?

- High Cost of Wages/Benefits
- Lack of Labor
- None
- Right Skills
- Hard to Find

*Interview data shows when women are in decision-making roles within a business, more women are employed by that business.