APPENDIX D- MARKETING, OUTREACH AND/OR SERVICE PLAN FORM

Salt Lake County

HOME INVESTMENT PARTNERSHIP PROGRAM

RFA# HOME2024RFA1

What marketing strategies and techniques will be used to attract income-eligible tenants or households?

What marketing strategies and techniques will be used to attract priority populations (if applicable)?

Describe your policies and practices for beneficiary selection, including screening criteria, the application process, and waitlist management.

Provide information on proposed resident services. Who will provide the proposed services? What is the source of funding for resident services (if applicable)?

Who will manage the property once it has been acquired/rehabbed (if applicable)?

Describe how restrictive covenants related to tenant income eligibility will be verified throughout the affordability period (if applicable).