

DAVID ECCLES SCHOOL OF BUSINESS

# **Economic Insights** Utah and Salt Lake County

October 13, 2020

INFORMED DECISIONS™

Kem C. Gardner Policy Institute | 411 East South Temple Street, Salt Lake City, Utah 84111 | 801-585-5618 | gardner.utah.edu

# **Today's Topics**

- 1. COVID-19 insights
- 2. National context
- 3. It's different in Utah and Salt Lake County

#### 4. Utah economic forecast

# **COVID-19 Insights**

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# **COVID-19 Update**

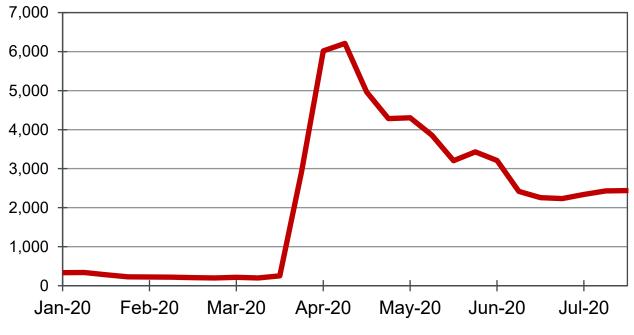
- **1. Keep your knees bent** The virus remains "in the wild."
- **2. Entering a new phase** Schools, colder weather, indoors, virus fatigue, and seasonal flu season create flash points.
- 3. Utah County/So. Salt Lake County problem "Unmanaged spread"
- **4. The key** Masks, distancing, and stay home if you are sick. Manage risk!
- **5. Vaccines and therapeutics** On their way, but adoption will take time. We will be managing this pandemic well into 2021.

# **National Context**

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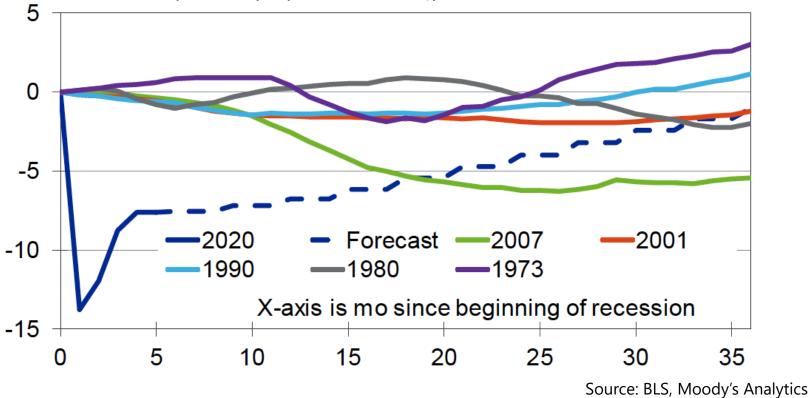
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# U.S. Initial UI claims, ths, NSA



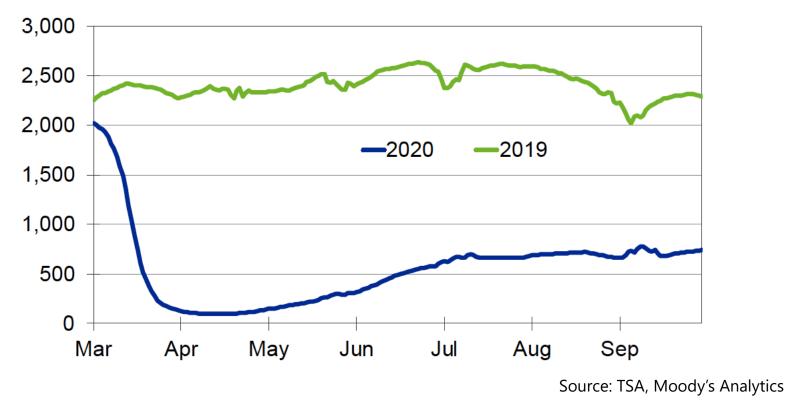
Sources: BLS, Moody's Analytics

# **The Long Road Back** Nonfarm employment, % change since last recession



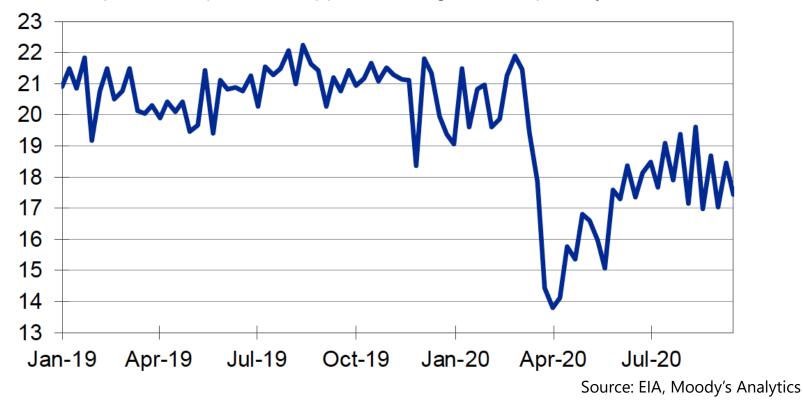
# Failing to Take Off

Passengers passing through TSA checkpoints, thousands, 7-day moving average



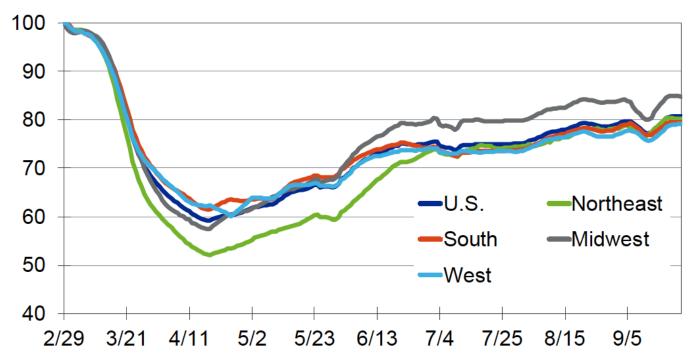
# **Oil Demand Remains Muted**

U.S. petroleum products supplied, average barrels per day, millions



### **Less Than Normal**

Back-to-Normal Index, 2020



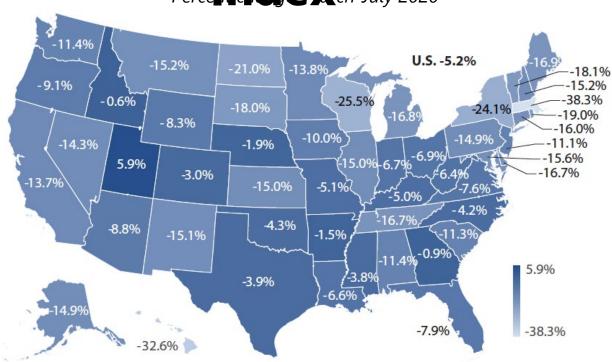
Source: CNN, Moody's Analytics

# It's different in Utah and Salt Lake County

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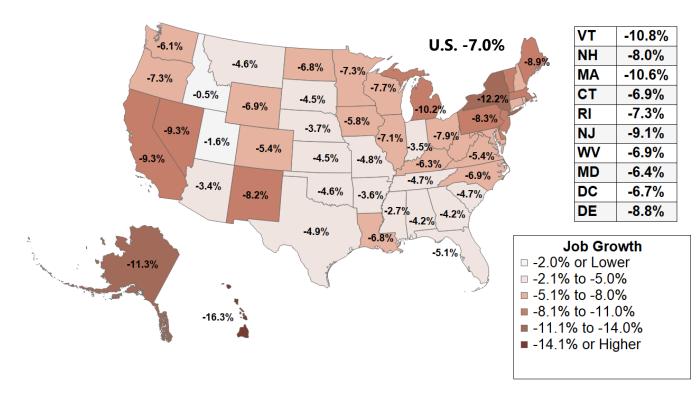
### Economic Coincident Indicator Percendexch-July 2020



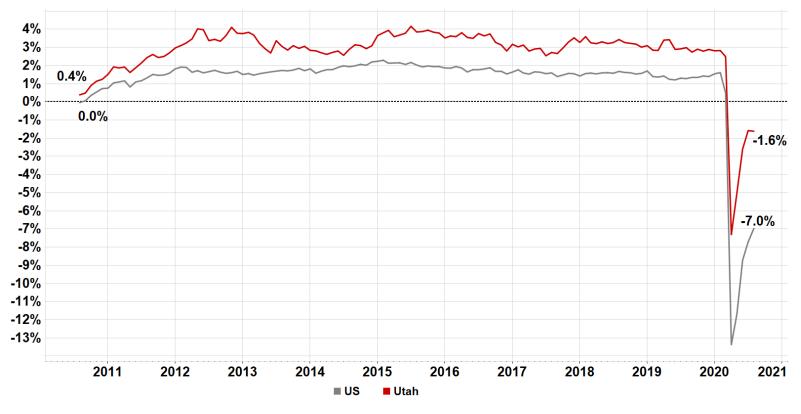
Source: Federal Reserve Bank of Philadelphia and and Kem C. Gardner Policy Institute

### **Job Change**

Year-Over Percent Change August 2020



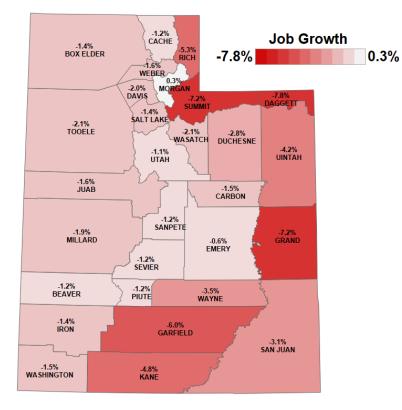
### Job Change: U.S. and Utah



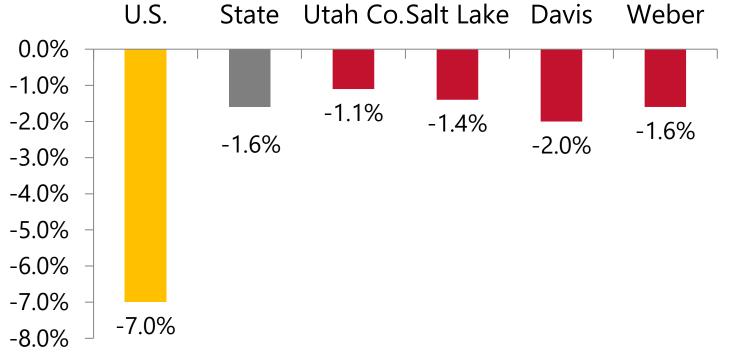
#### Job Change: U.S. and Salt Lake County 14% 12% 10% 9.5% 7.7% 8% 8.4% 6% 4% 4.6% Salt Lake County US 2% 0% 2020 2021 2011 2012 2013 2014 2015 2016 2017 2018 2019

# Job Change by County

August 2019 – August 2020

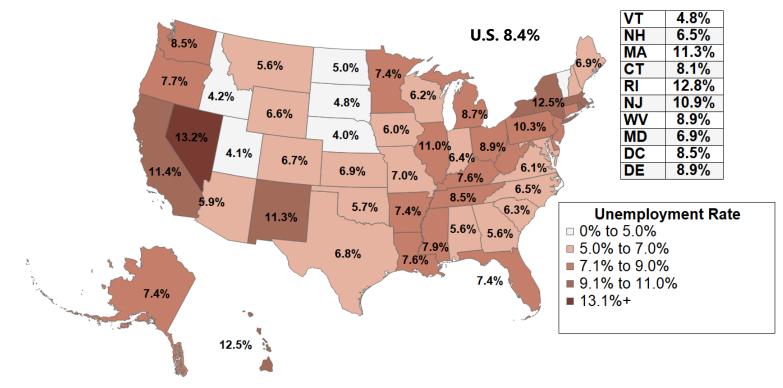




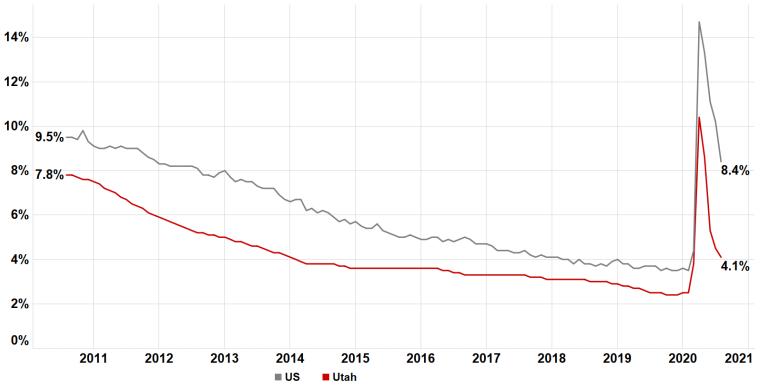


Source: Bureau of Labor Sta

# Unemployment Rate

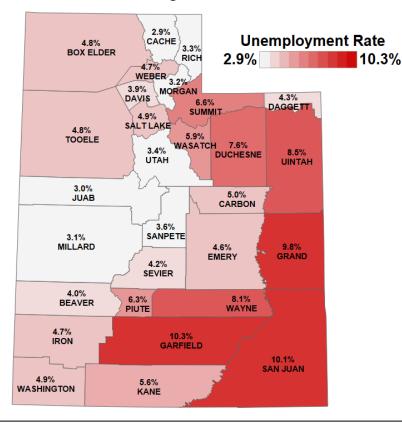


# **Unemployment Rate**

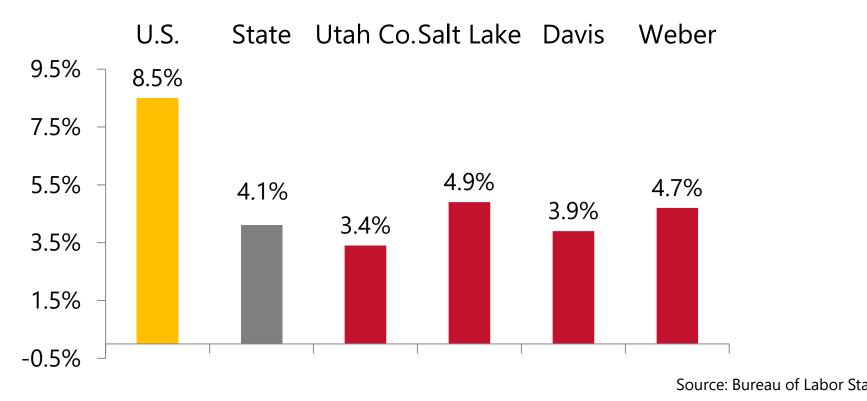


# **Unemployment Rate by County**

August 2020



# Unemployment Rate

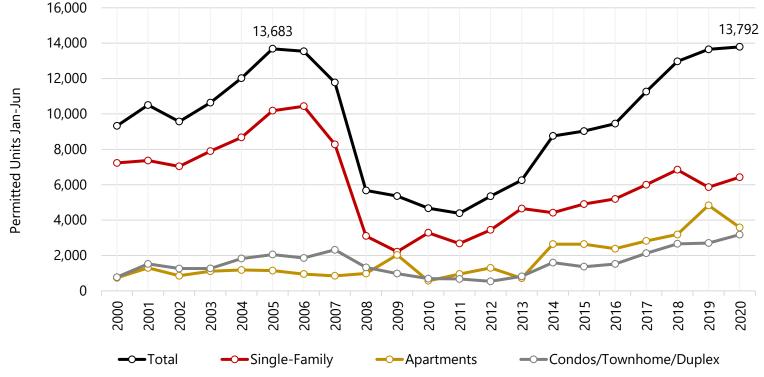


# **Utah Economic Forecast**

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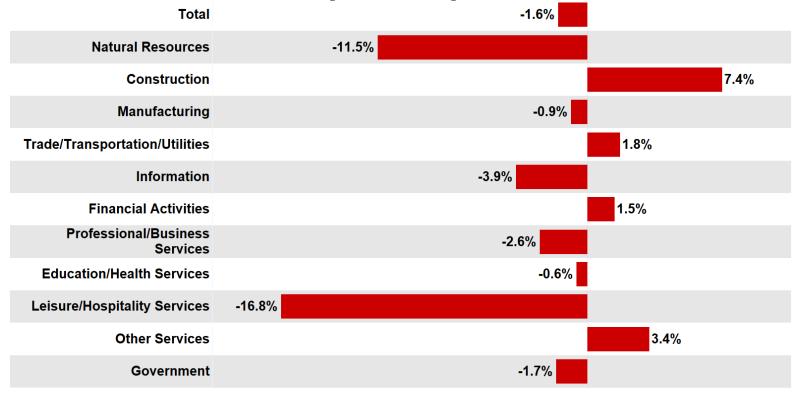
### Best 6-Months for New Housing Construction in Utah



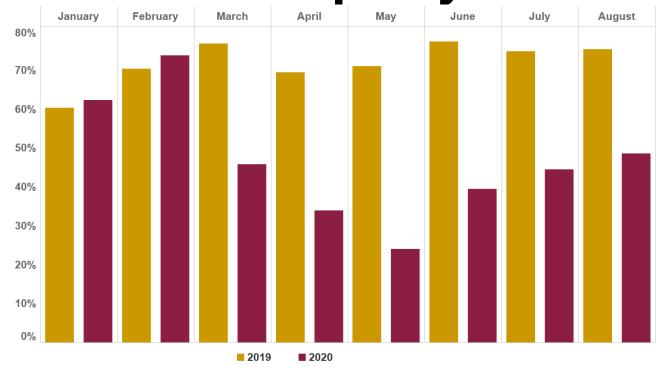
Source: Kem C. Gardner Policy Institute

## **Utah Job Change by Industry**

August 2019 – August 2020



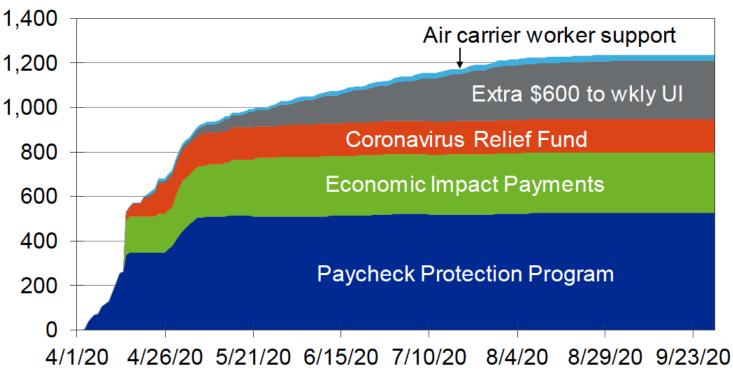
### Salt Lake County Hotel Occupancy



Source: STR, Inc.

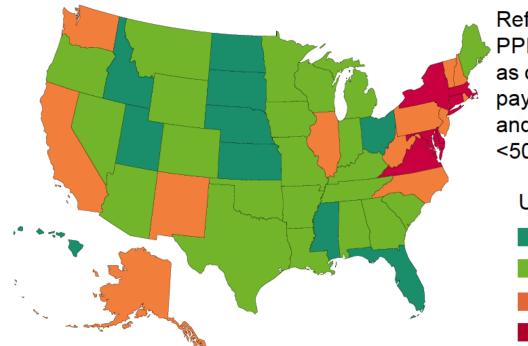
#### Direct Relief Under CARES Act Stalls

Cumulative estimate o



Source: CRFB, SBA, U.S. Treasury, Moody's Analytics

# Utah in Top Tier for PPP Funds PPP loan amounts, % of total annual payroll



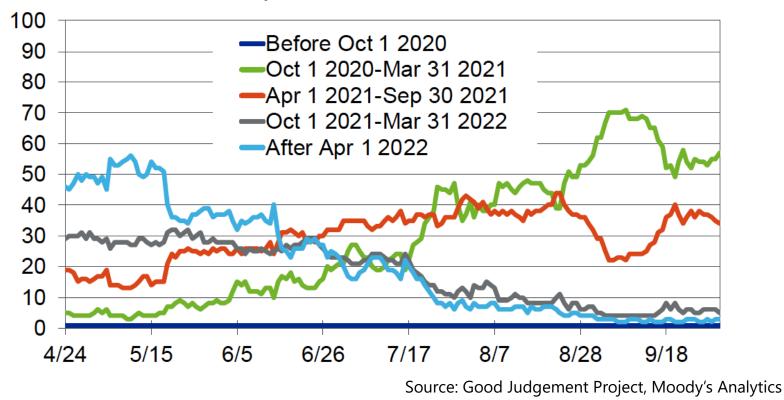
Reflects both rounds of PPP and cancellations as of 8/8/20. Annual payroll is from 2017 and only for firms with <500 employees.



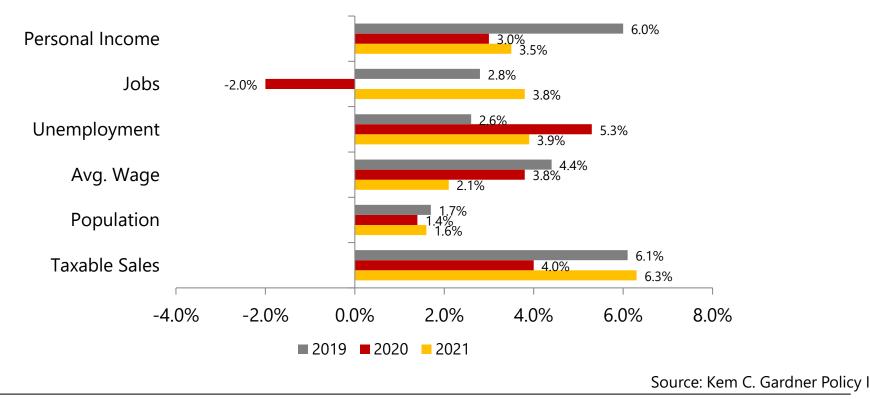
Source: Census Bureau, Small Business Administration, Moody's Analytics

## **Vaccine Odds Have Stabilized**

Probability, 25 million U.S. inoculations



# **Utah Economic Forecast**



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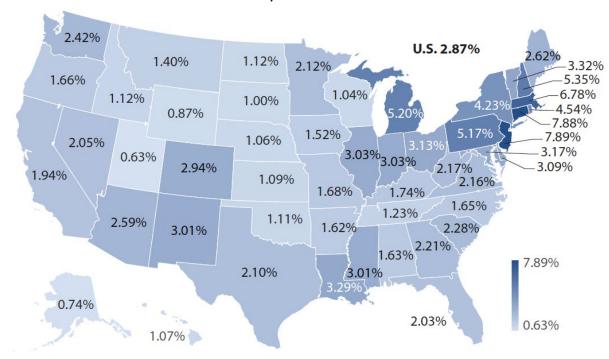
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# **Cumulative Case Fatality Rate**

September 29,2020



Source: CDC, calculations by Governor's Office of Management and Budget