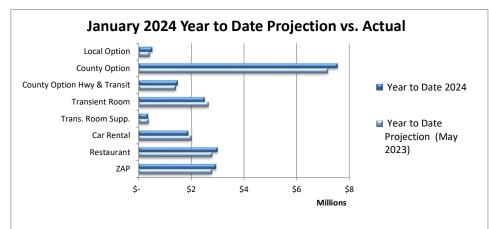
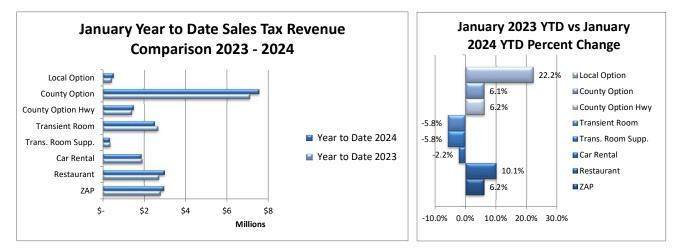
## Actual Sales Tax Receipts versus Projected Year to Date through January 2024

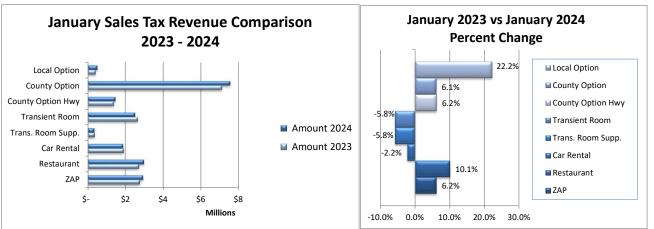


Tax	Ye	ear to Date 2024	Ye	ear to Date Projection (May 2023)	Difference	Diff. %
Local Option	\$	507,222	\$	415,000	\$ 92,222	22.2%
County Option	\$	7,551,449	\$	7,189,000	\$ 362,449	5.0%
County Option Hwy & Transit	\$	1,465,469	\$	1,393,000	\$ 72,469	5.2%
Transient Room	\$	2,501,843	\$	2,655,000	\$ (153,157)	-5.8%
Trans. Room Supp.	\$	346,276	\$	367,000	\$ (20,724)	-5.6%
Car Rental	\$	1,866,245	\$	1,982,000	\$ (115,755)	-5.8%
Restaurant	\$	2,981,036	\$	2,792,000	\$ 189,036	6.8%
ZAP	\$	2,931,290	\$	2,788,000	\$ 143,290	5.1%
TOTAL	\$	20,150,830	\$	19,581,000	\$ 569,830	2.9%

## Salt Lake County Year to Date Sales Tax Compared to Prior Year Year to Date Through January 2024



Tax	Ye	ar to Date 2024		Year to Date 2023		Difference	Diff. %
Local Option	\$	507,222	\$	414,951	\$	92,271	22.2%
County Option	\$	7,551,449	\$	7,115,325	\$	436,124	6.1%
County Option Hwy	\$	1,465,469	\$	1,379,597	\$	85,872	6.2%
Transient Room	\$	2,501,843	\$	2,655,642	\$	(153,799)	-5.8%
Trans. Room Supp.	\$	346,276	\$	367,563	\$	(21,287)	-5.8%
Car Rental	\$	1,866,245	\$	1,908,851	\$	(42,606)	-2.2%
Restaurant	\$	2,981,036	\$	2,707,738	\$	273,298	10.1%
ZAP	\$	2,931,290	\$	2,760,860	\$	170,430	6.2%
TOTAL	\$	20,150,830	\$	19,310,526	\$	840,304	4.4%
Prepared by: Salt Lake County Mayor's Financial Administration, Planning & Budget							



Salt Lake County Monthly Sales Tax Compared to Prior Year
January 2024

Tax	An	nount 2024	Amount 2023	Difference	Diff. %
Local Option	\$	507,222	\$ 414,951	\$ 92,271	22.2%
County Option	\$	7,551,449	\$ 7,115,325	\$ 436,124	6.1%
County Option Hwy	\$	1,465,469	\$ 1,379,597	\$ 85,872	6.2%
Transient Room	\$	2,501,843	\$ 2,655,642	\$ (153,799)	-5.8%
Trans. Room Supp.	\$	346,276	\$ 367,563	\$ (21,287)	-5.8%
Car Rental	\$	1,866,245	\$ 1,908,851	\$ (42,606)	-2.2%
Restaurant	\$	2,981,036	\$ 2,707,738	\$ 273,298	10.1%
ZAP	\$	2,931,290	\$ 2,760,860	\$ 170,430	6.2%
TOTAL	\$	20,150,830	\$ 19,310,526	\$ 840,304	4.4%

Sales Tax Trends Report Through January 2024 2 Month Change from Previous Year 12 MTD 72 Mo, Trendline

12 Mo	nth Change from Previous Ye		12 MTD 72 Mo. Trendline	
	▲	100.00%		9,795,290
Local Option	7.7%		5,290,408	
_	▼	-20.3%	<b>•</b>	3,872,863
	<b>A</b>	16.2%	A	96,143,396
<b>County Option</b>		0.2%	-	95,691,776
│ · · · · · · · · · · · · · · · · · · ·	-17.4%	▼	61,085,771	
County	<b>▲</b>	15.6%		18,675,795
Option		0.0%	-	18,596,261
Highway *		-18.9%	▼	13,061,500
Transient	▲	19.8%	<b>A</b>	27,551,643
Room		3.0%		26,902,652
Room	■ ■ ▼	-23.2%	· · · · · · · · · · · · · · · · · · ·	9,473,203
Trans. Room	<b>A</b>	19.8%		3,816,180
Supp.	ARCHICCORD, A	3.1%		3,726,354
- Cabbi	• • •	-23.2%	· · · · ·	1,311,170
		173.2%	▲	21,840,559
Car Rental		3.9%		21,165,079
		-41.7%		8,579,521
Restaurant	_	28.8%	A	36,539,615
	7.2%	<u>· · ·</u>	36,539,615	
		-16.6%	- <b>V</b>	21,827,540
	_	15.8%		37,361,099
ZAP		0.0%	:	37,192,935
		-19.0%		24,010,423

## Explanation of 12 Month Change from Previous Year Section

This section presents a series of month-over-month changes from prior year, as well as 12 month to 12-month percentage change.

**Bar Chart**. Each bar represents percentage change of one month of the most recent 12 months, compared to the same month one year previous.

High/Current/Low Table. This table shows the highest and lowest month-overmonth changes in the most recent 12 months. It also shows in the center the "current" value, the most recent 12 months compared to the same 12 months one year previous (12 over 12).

**Interpreting the trend data.** The bar chart will show fluctuations are a normal part of the distribution process. While any given month does not make a trend, if the values are predominantly one way or the other, this indicates a trend in that direction. The 12 over 12 number gives an indication of what the annual growth

## Explanation of 12 Months To Date 72 Month Trendline Section

This section is based on a series of moving 12-month totals. The value of the 12-month moving total is twofold. First, totalling 12 months helps smooth out the distributional fluctuations. Second, the 12-month total gives you a proxy "annual" figure showing what annual revenue would be if the year ended in the current month.

Line Graph and High/Current/Low Table. The line graph is selfexplanatory. The high/current/low table puts the current figure in the context of historical figures.

\* County option sales and use tax for highways and public