## AGENDA

1. **Introductions**  
   - **Everyone**

2. **Census 2020 – Challenges and opportunities**  
   - **Ze Min Xiao**  
     - Mayor’s Office for New Americans

3. **Census 2020 Outreach and Education Plan**  
   - **Brian Wilkinson**  
     - Wilkinson Ferrari & Co

4. **Group Discussions**  
   - **Everyone**
     - *Will your city have a designated individual(s)?*
     - *Is your city forming a complete count committee?*
     - *Does your city have a budget?*
     - *How can Salt Lake County support your efforts?*

5. **Next Steps**  
   - **Marti Woolford**  
     - Mayor’s Office for New Americans
     - *Sign up for a sub-committee*
     - *Quarterly coordination meetings*