
James Lee Sorenson | President, Sorenson Impact Foundation

A world-renowned entrepreneur, business leader, societal innovator and impact investor, James Lee Sorenson serves as president of the Sorenson Impact Foundation, which funds sustainable, scalable endeavors that maximize positive impact on the lives and societies they touch. In 2012 Sorenson contributed \$13 million to the University of Utah for the creation of the James Lee Sorenson Global Impact Investing Center. Sorenson was instrumental in developing several new industry categories, including digital compression software that helped usher in the online video revolution at Sorenson Media, and video relay services that transformed opportunities for deaf and hard of hearing individuals through Sorenson Communications.

Andrea Phillips | Vice President, Goldman Sachs Urban Investment Group

Ms. Phillips leads the GS Social Impact Fund and deal teams with a focus on social impact bonds and economic development financing, and also developed the Access to Capital program as part of the 10,000 Small Businesses Initiative. Ms. Phillips led the investment in the Rikers Island Social Impact Bond, the first such transaction ever executed by a financial institution and in the US market. More recently, she led the application of the approach to financing early childhood education in Utah and Chicago and recidivism reduction and job creation in Massachusetts. She has over 20 years of experience in developing small business, workforce and community development programs. Ms. Phillips holds a BA from Tufts University and a MA in Public Policy from the Kennedy School of Government at Harvard University.

Nicholas Tedesco | Vice President and Senior Philanthropic Advisor in the J.P. Morgan Philanthropy Centre

Based in San Francisco, Nicholas provides clients in the Western Region with insights and services to help meet their philanthropic goals through innovative advice, thought leadership and collaborative opportunities. Prior to joining J.P. Morgan, Nicholas served as a Relationship Manager and Program Officer at the Bill & Melinda Gates Foundation, where he helped launch the Giving Pledge – an effort led by Bill and Melinda Gates and Warren Buffett to encourage the world’s wealthiest individuals and families to commit the majority of their wealth to philanthropy. Previously, Nicholas served as a Deputy Director of the Children’s Health Forum – a national nonprofit focused on the prevention and eradication of childhood diseases that disproportionately impact underserved communities. He also worked as a Client Relationship Manager at John Hancock Financial Services. Nicholas has a B.A. from Villanova University.

Janis Dubno | Director of Early Education Policy, Voices for Utah Children

Janis joined Voices for Utah Children in December of 2008. She received a Master in Business Administration in Finance from the Wharton School at the University of Pennsylvania and a Bachelor’s in Economics and Political Science from Yale College. Prior to moving to Utah in 1996, Janis was an investment banker in New York City for approximately 15 years. Janis, in partnership with the United Way of Salt Lake and the Goldman Sachs Bank, co-developed a financial model for a social impact loan for high quality preschool based on the cost avoidance in special education. In the summer of 2013, Goldman Sachs and J.B. Pritzker funded the first social impact loan for high quality preschool in the country. Janis coauthored, with Rob Dugger (Chair of the Board of Directors of ReadyNation) a paper on Social Impact Finance for Early Childhood as well as a paper on social impact finance for prenatal care and home visitation. Currently, Janis is providing technical assistance to Salt Lake County for a Pay For Success initiative.

Lori Bays | Human Services Department Director, Salt Lake County

As a member of Mayor Ben McAdams’ Cabinet, Lori oversees the health and human services organizations within Salt Lake County. Lori participated in the development and implementation of the first Pay for Success project in early childhood education and is passionate about building healthy communities. She was previously a Health and Human Services Agency Executive for the County of San Diego and Director of the Office of Public Guardian for the State of Utah. She holds a Master’s Degree in Clinical Psychology and a Bachelor’s Degree in Psychology.

Speaker Bios

Ben McAdams | Salt Lake County Mayor

Ben McAdams was sworn into office as Salt Lake County Mayor on Jan. 7, 2013. Mayor McAdams pledged to work collaboratively, across party lines, to find efficiencies in County government and to be open and accountable to citizens. During his tenure as County Mayor, he has championed education, helping the county become the first in the country to partner with the private sector to offer greater access to high-quality preschool for low-income children. Mayor McAdams has also emphasized economic development and job growth, partnering with cities to attract business while being a careful steward of taxpayer dollars. He has also supported greater access for businesses and residents to transit, trails and open space. Mayor McAdams is a graduate of the University of Utah and Columbia Law School.

William Eggers | Director, Deloitte Research – Public Sector

William Eggers is a leading authority on government reform. He is responsible for research and thought leadership for Deloitte's Public Sector industry practice. He is the author of eight books, including his newest, co-authored with Paul Macmillan, *The Solution Revolution: How Business, Government, and Social Enterprises are Teaming up to Solve Society's Biggest Problems* (Harvard Business Press, September 2013). The book, which *The Wall Street Journal* calls "pulsating with new ideas about civic and business and philanthropic engagement," was named to ten best books of the year list. A former manager of the Texas Performance Review and appointee to the U.S. Office of Management and Budget's Performance Assessment Rating Tool (PART) Advisory Board, Eggers has advised governments around the world.

Jeff Edmondson | Managing Director of StriveTogether

Edmondson was founding executive director of the Strive Partnership in Cincinnati and Northern Kentucky, a partnership aimed at increasing educational achievement, and attainment of students. He is currently Managing Director of StriveTogether, a national cradle-to-career initiative helping children succeed from birth through careers. Jeff and Strive are considered to be pioneers of what is now understood as Collective Impact.

Bill Crim | Senior Vice President of Collective Impact and Public Policy for United Way of Salt Lake

Bill has worked for over 23 years on issues related to economic opportunity, health care, education and poverty – first as a research fellow for the Coalition on Human Needs in Washington, D.C. and then as a researcher, policy analyst, community organizer, lobbyist, and executive director for Utah Issues. Bill has been with United Way of Salt Lake since 2004 and currently leads United Way of Salt Lake's community transformation initiatives – developing and supporting collective impact cradle-to-career collaborations in six communities along with statewide public policy advocacy efforts. In 2013, Bill helped facilitate the first "pay for success" transaction for early childhood education, helping make high-quality preschool available to 600 additional low-income children in several communities in Utah.

Ian Galloway | Senior Research Associate at the Federal Reserve Bank of San Francisco

Ian researches and presents regularly on a variety of community development topics including crowdfunding, investment tax credits, the social determinants of health, impact investing, and Pay for Success financing (Social Impact Bonds). He recently co-edited *Investing in What Works for America's Communities*, a collection of essays jointly published with the Low Income Investment Fund on the future of anti-poverty policy and published the article "Using Pay for Success to Increase Investment in the Nonmedical Determinants of Health" in the November, 2014 issue of the health policy journal *Health Affairs*. Previously, Ian developed a social enterprise (virginiawoof.com) for the Portland, Oregon homeless youth agency Outside In. He holds a master's degree in public policy from the University of Chicago and a bachelor's degree in political science and philosophy from Colgate University.
