



# Collective Impact on Homelessness

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# Homelessness in Salt Lake County

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~\$52+ million annually  
in government and private funds

Both true:

“Better than it has ever been”

“Worse than it has ever been”

**Homeless individuals and Salt Lake County residents deserve a homeless services system that we can demonstrate uses these resources for greatest impact.**



# Currently: \$52 Million for Isolated Impact

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- Individual funders select individual grantees that offer individual solutions.
- Individual grantees work alone and sometimes compete to provide services they think will have impact based on their mission and expertise.
- Evaluation, *if it occurs*, isolates and measures individual grantee impact.
- Isolated evaluation is based on individual grantee processes or outputs and rarely on homeless populations (plural) served; can sometimes work as a disincentive to systemic change.
- Efforts of funders are disconnected. They have no common understanding or way to measure progress.



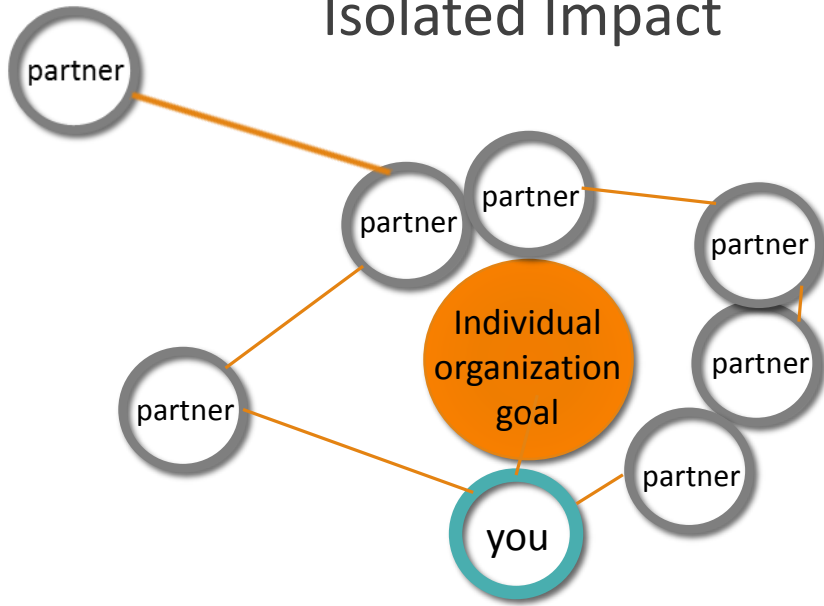
# Goal: \$52 Million+ for Collective Impact

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- Coordinated funding sources align with coordinated services across the system to fund collective solutions.
- Individual grantees work together and coordinate to provide services they think will have the greatest collective impact on solving the problem of homelessness.
- Evaluation *always* occurs using shared data and indicators.
- Evaluation is based on progress toward collective outcomes; funding *always* works as an incentive to systemic change.
- Efforts of funders and providers are connected. They have a common understanding of the problem, what progress looks like, and a way to measure it.

# Isolated Versus Collective Impact

## Isolated Impact



## Collective Impact





# Support from Salt Lake County

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## Alignment with Collective Impact Outcomes:

- Pay for Success** ✓
- CDBG Funding** ✓
- COC** ✓
- Facilities Proposals** ✓
- Other Special Projects** ✓
- Government funding partnerships** ✓
- Private funding partnerships** ✓
- Legislative requests** ✓
- New ideas, services and programs** ✓



# Defining Shared Indicators and Data

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## Four Work Groups

### Steering Committee Members and Subject Matter Experts

- Data Mapping and Analysis: Housing and Services
- Data Mapping and Analysis: Funding and Financing
- Gap Analyses
- Communication and Public Outreach