



Become a Sponsor for the Pet Event of the Summer!

August 24, 2019

Save the date for one of the largest pet adoption events of the year in Salt Lake County!
There will be hundreds of adoptable pets, vendors, and entertainment!

By becoming a Petapalooza Sponsor you're helping hundreds of animals in Utah shelters get ready to find their new forever homes. From sterilizations and vaccines, to microchips and adoption events, you are helping the animals in our community lead a happier and healthier life.

A portion of the proceeds from sponsorships will help us throw one of the largest adoption events in Utah.

\$2000 TITLE SPONSOR – PLATINUM PAW

- Prime booth location at Petapalooza and business banner to be displayed at event
- Business logo goes on all advertising for Petapalooza
- First Row Kennel Sponsor at Petapalooza 2019
- Social media recognition & Logo on Petapalooza Event Page
- Adoption event for employees & customers @business location
- Potential opportunity to take part in television and radio promotions
- Facebook live at business location or have them here to do a Facebook live (Average weekly reach of 30K)
- Booth at Saturday Adoption Event (June 8) @Salt Lake County Animal Services
- Business swag or brochure flyer in adoption swag bags at Petapalooza (Deadline for materials 8/1/2019)
- 4 tickets to SPAYghetti Gala event on August 2, 2019
- One Year Plaque on Donor Wall in lobby at Salt Lake County Animal Services



\$1000 SPONSOR – GOLD PAW

- Prime booth location at Petapalooza
- First Row Kennel Sponsor at Petapalooza 2019
- Social media recognition & Logo on Petapalooza Event Page
- Logo on poster
- Facebook live at business location or have them here to do a Facebook live
- Business swag or brochure flyer in adoption swag bags at Petapalooza (Deadline for materials 8/1/2019)
- Booth at Saturday Adoption Event (June 8) @Salt Lake County Animal Services
- 2 tickets to Spayghetti Gala event on August 2, 2019
- One Year business recognition on donor wall in lobby of Salt Lake County Animal Services

\$500 SPONSOR – SILVER PAW

- Prime booth location at Petapalooza
- Kennel sponsor at Petapalooza 2019
- Social Media Recognition
- Logo on Petapalooza Event Page
- Business name on poster
- Business swag or brochure flyer in adoption swag bags at Petapalooza (Deadline for materials 8/1/2019)
- Booth at Saturday Adoption Event (June 8) @Salt Lake County Animal Services

\$250 SPONSOR – BRONZE PAW

- Booth at Petapalooza
- Kennel sponsor at Petapalooza 2019
- Social media recognition
- Name on Petapalooza Event Page
- Business swag or brochure flyer in adoption swag bags at Petapalooza (Deadline for materials 8/1/2019)

Interested in becoming a sponsor? Contact Jami Johanson at jjohanson@slco.org/385-468-6042. For logos to be included on artwork, sponsorship must be finalized by May 15.