

## **Salt Lake County Bicycle Advisory Committee**

### **Meeting Minutes from January 6, 2016**

*Attending: B. Byrne, A. Searle, R. Topham, AJ Martine, T. Jackson(alt.), K. Sturgeon, D. Ward, I. Scharine*

*Absent: M. Gregory, B. Wheeler, K. Jones, P. Mair, M. Kaller (all excused)r*

5:33- Meeting begins: Introductions, public comment.

P. Sarnoff announced the Utah Bike summit on April 5<sup>th</sup> and the need for breakout session suggestions.

Travis Jensen announced the kickoff for the steering and planning committees for the County engineering in preparation for the Master Plan implementation.

AJ Martine announced town hall breakout meetings that will ask citizens to provide input on development and planning.

K. Sturgeon announced that the organization, Spyhop, is interested in possibly creating PSA and public information clips that would help educate the public in bicycle safety. SLCBAC may choose to be involved if they can contribute money to sponsorship. Also, she proposed the possibility of making meetings video accessible through the County website and other resources. The committee expressed interest in this option and it will be pursued further.

5:42- County updates: G. Deneris distributed the funding request for the 2016 Bike Ambassadors Program. The budget request totals \$6K which includes a matching grants program for the first time. Matched grants would not total more than half of the entire Ambassadors Program budget. The program will hold a February meeting to announce the year's goals.

D. Ward inquired about last year's volunteers and hours. D. Jones reported 12 active volunteers from last year and more than anywhere from 15-20 hours of work from each ambassador. The program is also looking to provide up to \$700 in incentives at year's end including transit passes and bicycle safety implementations.

AJ and K. Sturgeon asked for a follow up of grants and matched efforts from the community/donors.

5:55- Way finding update: The committee asked about the signage and way finding process that was being developed for SLCo. G. Deneris reported that the system would be largely based upon the European system and color coded. West Valley City is considering adding bicycle infrastructure to their overall future development plans.

W. Gilmore reported that the 900-300 West network would be completed in the spring to link a significant portion of the trail. The Parley's Trail work near Tanner Park is also scheduled to begin when weather provides.

P. Sarnoff reported that the Health Benefits Survey will begin in the next few months.

6:05- D. Jones reported that SLCo secured a Lehi to Kearns stage in the Tour of Utah that has been endorsed by the county. They are seeking community leaders to represent the stage and assist in implementation. A meeting to provide details will be held in early January at the Vivint Arena by the Tour of Utah sponsors.

6:12- Whiteboard ideas discussion:

AJ Martine discussed revision of the Strategic Plan and revising it to fit better into Mayor McAdams' goals.

A. Searle inquired about the Bike Ambassador's role in public outreach and how they track their efforts and progress. Also, their approach to education and safety, cultivating public trust in bike infrastructure, road rules and safety practices.

List was reviewed, and several points identified that were already focused upon.

G. Deneris mentioned that one of the points stressed by the county was the need for public champions to endorse bicycle safety, use of resources and increase ridership.

K. Sturgeon hoped to address working meetings at SLCBAC meetings to break into groups that will address issues that individuals chose for themselves. Considerations included time and scheduling as well as commitment.

AJ proposed that committee members claim their ideas and define how they would like to see their goals pursued.

6:32- K. Sturgeon asked who was accountable for the bike rack audit in P. Leary's absence. M. Hillyard replied that she would follow up and ensure that the audit was still conducted as requested.

The committee asked for a presentation from D. Jones and the Bike Ambassadors Program and a more comprehensive overview of the program's goals, implementation strategies and expected results. The February agenda will leave space for their summary of the program.

6:40- County updates: M. Hillyard addressed the Board on member updates and term limits recording.

### **Business Meeting**

Meeting minutes approval- B. Byrne made a motion to approve the minutes, D. Ward seconded the motion and it was approved unanimously.

Communications discussion: Facebook, County calendar access, new meeting date announcements.

Budget discussion: D. Ward drafted a framework based on last year's budget and it was reviewed by the committee. The projected budget will be submitted to the County. K. Sturgeon made a motion to accept the budget estimate, I. Scharine seconded it and it was approved unanimously.

Member recruitment: B. Byrne followed up on efforts to endorse new members who have applied for the committee. There is an official letter of endorsement that must be approved by the committee that will be addressed at the next meeting.

6:55- Meeting Adjourned