

**Salt Lake County Bicycle Advisory Committee monthly meeting
April 12, 2017**

Attending: *A. Searle, K. Holt, M. Kaller, AJ Martine, D. Ward, R. Topham, B. Wheeler, M. Gregory, I. Scharine*

Absent: *K. Herzberg, B. Byrnes*

5:33pm- Public Input

Bike Ambassador Program

N. Komar e-mailed the committee to state he could not make it. P. Sarnoff said it's been difficult to generate excitement within the program during a transition of the program early this year. At the time of the meeting, only five ambassadors remain. Those remaining have been long time members, mostly from Salt Lake City. He asked for help in coming up ways to improve recruitment. W. Sommerkorn asked if it's momentum, interest, relevance or all above. P. Sarnoff said it was more about getting more people involve in the program. It is only a matter of finding new people who are energetic about bicycling. M. Kaller suggested looking up bike groups through social media. K. Holt suggested contacting companies located near Trax and Frontrunner lines. M. Kaller added looking at companies with access to bike lanes nearby. The goal for the year is to have at least 20 ambassadors. K. Holt also suggested approaching bike shops to add incentive to employees to join the program

5:43 County/ATIP Update

M. Hilyard said the T. Jensen out of town, but sent an e-mail on the progress. He hoped to have Mayor B. McAdams announce the completion of the ATIP route network this May, and that April 26 will be the final stakeholders meeting. There, they talk to the cities about partnering on efforts to build the network.

The countywide comfort-rated map is still rolling along and will be published in May. It will be available at libraries, bike shops and other community centers, as well as online.

CATNIP grants - numerous cities are working on grant applications and are due April 27.

H. Peters was accepted to fill the new Active Transportation position last week. She will work with the Office of Regional Development.

Bike to Work - Mayor McAdams decided to make the month of May about ATIP. There will be planned activities to support final plan. No ride this year with Bike to Work day as tradition.

Work on Parleys - W. Sommerkorn said the bridge at 2000 East is complete, while the second bridge is ready to install. The project is slated for completion due early summer. Overall completion of the trail is expected by August. T. Jackson said that the bridge over 900 West is not connected to the Jordan River Pkwy and still can't ride over it. W. Sommerkorn said that is the next phase.

Wayfinding for Jordan River Parkway - the package is near completion, with 200 decision and destination signs. Other jurisdictions will help through a county workshop. There will be a new Jordan river map to be release soon. A. Searle asked if there will be a resurfacing project for the parkway, adding that 4500 South and 5300 South were messes. W. Sommerkorn said it was mix, depending on jurisdictions.

asked M. Hilyard if the mayor was still encouraging county employees to bike to work. M. Hilyard said she had not heard any word on that, but she would get some internal communication going. D. Iltis said that May 23 is Salt Lake's Mayor Bike to Work Day.

W. Sommerkorn extended an invitation to join him for the City Creek series rides in the City Creek area. The meet-up will be at the parking lot behind State Capitol.

Bike Utah Youth Education program the past week. Needed a couple more people to assist.

AJ Martine brought up the Bike Ambassador program. The committee had invested \$5000 into the program. He wants to see the committee maximize their effort and talk to local leaders about bicycling. P. Sarnoff said the coordinator can only work 12-15 hours per week. AJ Martine challenges everyone to help in supporting BAP.

D. Iltis wanted to know the status of the county wayfinding signs. G. Deneris said there will be a wrap-up on the signs, along with stakeholder meeting on April 26, as M. Hilyard mentioned earlier. D. Iltis asked the about how recently incorporated cities are moving forward with bike projects. G. Denaris said Millcreek has their own budget, and those projects are on hold until the city council gets a handle on the budget, and they can refuse the money. Magna took step back on their active transportation plan. They want to wait, and talk about it and understand the commitments. A. Searle plan on meeting with someone in Magna about active transportation the following day. He said the sentiment is it is not their plan and want to come up with it myself. G. Denaris said areas like Magna have a small town atmosphere that would attract visitors and new residents and bikes would add more to the allure. M. Kaller mentioned a recent article about how Magna is working to improve the township's image.

brought up the question of diversity for recruiting ambassadors. She said she was working with people of differing ethnicities in different areas of the county, such as Midvale, South Jordan, and Rose Park. Furthermore, she asked if training was available and . P. Sarnoff said to reach out to N. Kumar. A. Searle said having diversity for both the program and the committee would be a benefit. M. Kaller added that having representation from all over the county would be an asset.

D. Iltis announced the Silent Ride, to commemorate cyclists who were victims of accidents, will be on May 17 and needs someone to help out.

P. Sarnoff announced the launch of the first bike action group. The first meeting will be on April 20 at Sprague Library in Sugarhouse 6pm. Their goal is getting people to make on-the-ground changes. Campaigns include the marina road, pushing Salt Lake City to finish the bikeway on 600 East and make flash beacons more visible at 800 South. In addition, he said there will be a screening of Film By Bikes at Brewvies. It is a series of short films on bike, made in Portland. The event will be held on May 4th.

Business Meeting

6:06 pm- Minutes/Communications Update

D. Ward moved to accept the minutes. R. Topham seconded the motion, and the motion was

passed.

6:08pm- National Bike Summit

B. Wheeler attended the summit last month. He met a few people from Utah, including P. Sarnoff, and H. Powers, the new active transportation person for the county. He attended many seminars that he considered beneficial. Among them was a seminar on bike education programs. Later, both B. Wheeler and P. Sarnoff met with Utah's congressional delegation, though they were staffers from both Rep. M. Love and Sen. O. Hatch. They were helpful in getting UTA the Tiger grants. The meeting was short, but it highlighted the importance of supporting the mayor's efforts for active transportation. P. Sarnoff said that if there were any infrastructure projects, the focus would be active transportation. Also, there were many vacancies in higher positions that upheld any progress at the moment.

B. Wheeler did a presentation on Fort Collins' bike education program. The goal of the program is to educate drivers about cyclists. He obtained a template slideshow presentation that is open source and shared with other communities. This is a bike friendly driver program that can customize to community standards. It includes a how-to-use toolkit. After the seminar, B. Wheeler talked to H. Goedhart and P. Sarnoff about the importance of having this program in Utah. He said our role, if this program launches in Utah, would be to encourage the mayor to have fleet truck drivers attend the program. M. Kaller remarked that this could be useful for UDOT fleet truck driver working on the new prison site, along the North Temple frontage road. This program would benefit UDOT with their fleet trucks. He thinks that we, as a committee, need to have a role to make sure this is successful because this would cover one of the committee's priorities, to increase rider safety. Fort Collins provided leadership and grant money from the Federal Government to develop materials for training. They make it requisite for drivers, and collaborated with transit districts managers to make bus drivers take it. It last three hours with a test at the end, and provides drivers to measure the metrics of how they are receiving the information. There is a list to cover topics on. He used the Road Respect Tour as an example. Utah law would need to be applied when implementing this program. A program like this would likewise be useful for cyclists on road sharing practices, knowing they should act like drivers; and educating them on what is legal and illegal. He concluded that we should continue to collaborate with other agencies for better cooperation. P. Sarnoff met with Jamie and toured Boulder and Fort Collins last fall. Bike Utah is in the works with in charge of bus driver training for UTA and then continuing education with drivers on consistent basis. UDOT was more receptive to online training along these lines. P. Sarnoff is following up with UTA. He hopes that once something is in place, they can host training on Bike Utah's website. B. Wheeler said the new active transportation coordinator should assist with creating a training program with county employees. AJ Marine asked if this can be explored and doable. B. Wheeler said yes, in that we can download and customize the PowerPoint presentation as we see fit. A. Searle asked if we can take this to the state level. B. Wheeler said the challenge is the fleet vehicles is a good place to start since they have training and incorporate it into the drivers' education curriculum, and taking more time educating drivers on cyclists. He planned on sharing the documents with the committee, and to add to the list for active transportation coordinator.

G. Denaris thought this would a good county initiative for Bike Month in May. AJ Martine asked what happens if the county supports this. G. Denaris said it would be voluntary. This

program is about educating drivers about cyclists. This would especially be given to people who have been hostile to cyclists in the past. K. Holt expressed his support for this education program.

6:33pm- Mountain Bike Trail Network

K. Holt said he has no updates, though he wants to talk with the Salt Lake Trails Society. He wants to know what do they want help with today. Further, while sending a letter would help, this would involve future planning, with several years out.

6:35pm- Letter for prison project

A. Searle said the letter is complete for sending, and he hopes some good will come out of it.

Emigration Canyon Firewise Days

A. Searle said they found the lights to hand out. D. Ward asked for volunteers to work the table May 20 at Camp Kostopolous 9am-12pm. He said it's a good experience to talk to people about cyclist point of view and create goodwill. Further, he said he won't be able to attend. R. Topham thought he tracked down brochures about SLCBAC, but they disappeared. D. Ward said he can follow up on where they were sent. He also said the lights for the kids helps open up dialogue with the parents about cyclists. M. Kaller said he might be able to attend.

A. Searle had ideas to propose. I was announced that K. Sturgeon and K. Herzberg are no longer with the committee, leaving some openings on the committee. He wants everyone to let everyone know about SLCBAC. D. Iltis suggested contact previous applicants about joining. Both A. Searle and M. Kaller talked about attending city council meetings in communities on the south end of the county. A. Castillo said he is interested in applying for the committee. A. Searle directed him to M. Kaller about how to obtain an application. A. Castillo said he had a hard time looking for one online. K. Holt said M. Kaller would help him with that.

Priorities

A. Searle wants committee members to know what the next initiative to take on. AJ Martine suggested looking at the spreadsheet and examining it. A. Searle referred to the 311 program for gathering data and report problems. He said the mayor is getting started on it and the committee to continue the focus on this. M. Gregory relayed an experience about rocks on a trail and the problem of who to report it to. A. Searle said M. Hilyard hope to have a mobile platform ready. M. Kaller talked about the need for asset management.

B. Wheeler had a question about Tiger Grants. He wanted the UTA Active Transportation Manager talk about what projects were of high priority, once the list was finalized. This is especially since they didn't get as much money as they figured. He also asked about the bike racks, and what to do with them. There was also the cost of installing them, at \$1500.

6:55pm- Budget

A. Searle said the \$5000 allocation to Bike Ambassadors Program on the list. P. Sarnoff said to hold off until the program really needs it, which is when the budget reaches \$20,000. The contract that Bike Utah has in operating BAP ends in September. A. Searle suggested \$4000 instead. P. Sarnoff said he send his invoices. D. Ward said to get with W. Sommerkorn and

ask him what is our involvement anyway. Then, he passed the budget out. \$1700 was spent sending B. Wheeler to the National Bike Summit. D. Ward said we need to think what we should do for expenditure. I. Scharine received information on the Women's Bike Initiative, thinking this would be one possibility. D. Ward said the Bike Summit was submitted and approved by the county, and processed by Angie. He said he would have to look over last year's expenses to see what happened, and what got paid. B. Wheeler said he can help with the follow-up.

7:03pm- Meeting Adjourned