

SLCBAC minutes from May 7, 2014

Attending: AJ Marine, J. Herbert, J. Staley, S. Malone, I. Scharine, G. Deneris, P. Mair, T. Jackson, J. Keele, M. Hillyard, D. Ward, N. Evans

Excused: K. Jones, A. Searle, L. Melini

5:30- Meeting begins: introductions and public comments.

AJ Martine announced that he is stepping down as SLCBAC Chair and a new chair will be selected at the conclusion of the meeting.

J. Keele thanked the committee for its efforts with Emigration Canyon and the conflict between residents, bicyclists and lawmakers. He also noted that the Mayor's office was impressed by the progress and involvement of the committee and that it had not gone unnoticed.

John Knoblock from the Mountain Accord group introduced himself and expressed his interest in becoming involved with SLCBAC and helping bring the mountain bike community into the conversation as well as giving them more representation.

Keith Bateman from Murray introduced himself and announced that he would like to get his city more involved with SLCBAC and bicycling improvements to their streets.

P. Sarnoff (Bike Utah) thanked the committee for sponsorship of the Utah Bike Summit and discussed the growth of the event the past several years. He announced that Senator Hatch was sponsoring a congressional bill that would strip funding from the Highway Trust Fund that has been used to support alternative transportation projects. He urged the committee and its constituents to call the Senator's hotline and urge him not to move ahead with this bill. An email was sent out with the needed information.

5:42- Guest speaker: Josh Hansen from Wasatch Adaptive Sports introduced himself and his organization and acknowledged SLCBAC's efforts in the cycling community. The following excerpt is drawn from their webpage information:

“Wasatch Adaptive Sports (WAS) a 501 (c)(3) charitable foundation was established in 1977 to help fill the need for affordable recreational and educational programs for children, veterans, and adults with special needs. Most programs available today are financially out of reach for many families and individuals. WAS does not turn anyone away, requires no initial fee, and provides full or partial scholarships so all can participate. Our programs build strength, stamina and self-esteem while enhancing the quality of life for all our participants.”

Their funding comes primarily from the George Bush Foundation which assists Veterans organizations throughout the country. Josh wished to be included in the committee mailing list and hopes to get more of his program involved with cycling and community activities as a means to keep them in good spirits and to resist depression and the high suicide rate suffered by returning Veterans of Iraq and Afghanistan. Link: www.wasatchadaptivesports.org

5:50- Map Project discussion: G. Deneris discussed collaboration with the Davis County Transportation department and efforts with other neighboring counties. The focus is on consolidating 'schema' or classifications and universally standardizing this information from one county/organization to another in order to assist the collaboration of all the overall street maps across the Wasatch Front. Currently the cycling population is categorized into three groups:

families and children, commuter cyclists, and recreational/competitive which includes road and mountain bikers.

6:00- The Mayor's Bike to Work Day was discussed and the fact that both Mayor's Becker and McAdams will be away in Washington D.C. and unable to participate. Deputy mayors and City Council Members will be involved instead and the ride will begin at Liberty Park and proceed to the County Government Center for refreshments and giveaways before heading to the City County Building to conclude. SLCBAC t-shirts are available and the Blackbottom jerseys should be ready by the time of the ride.

6:11- T. Jackson gave a report on a newly finished bridge in West Valley/South Jordan that is constructed poorly and the planks on the bridge allow bicycle tires and other narrow articles to fall between them. City legislation and the contractors who built the structure are not taking responsibility for the problem and multiple reports have been made to the city council concerning the problem. T. Jackson will follow up with this issue at next meeting and continue to inquire about what can be done to resolve this.

6:20- Emigration Canyon update: M. Hillyard announced that a working group committee funded by the county will be formed to research traffic and use in the canyon. The committee will require formal application (like SLCBAC's), and the county hopes to represent a fair and broad demographic of interested groups who have been affected by the conflicts between bikes, motorcycles and automobiles in the canyon.

Business Meeting

6:28- J. Herbert motioned to approve the April minutes, motion was seconded by P. Mair and passed unanimously by the committee.

D. Ward gave an update on the current budget status and provided spreadsheets with the figures to the committee. AJ announced that the cost to send two committee members to the Pro Bike/Pro Walk Conference was more than previously estimated but that there was a slight surplus in the budget as well.

P. Mair motioned to approve the budget as it was assessed by the Treasurer (D. Ward), T. Jackson seconded the motion to approve; the budget was approved unanimously.

6:37- P. Sarnoff and AJ discussed the financial impact of the bicycle economy and its effects on community development. Sarnoff said that Bike Utah would like to fund an economic impact study for the state of Utah in the future because the figures could be used as proof that investment in alternatives like bicycles and the bike tourist industry bring millions of dollars to the state. AJ reiterated his desire to send a delegate of county representatives to Portland in order to ask questions about their 15-year city plans and how they moved the government to support a greener economy and comprehensive bicycle network.

6:45- The Funding Request Form was discussed regarding recent requests from SLUG for the "SLUG-Cat" event. Criteria for providing funding was discussed including a description to accompany the form as it will be placed on the website. The process of determining who and what to allocate funding will require additional discussion and committee as well as public input.

6:53- J. Herbert suggested the possibility of holding committee meeting in different locations around the county from time to time. The benefits of better outreach and public visibility were discussed as well as the disadvantage of keeping to the designated location posted on websites and announced on multiple calendars and meeting board resources.

7:00- Strategic Plan discussion: J. Herbert out lined the four overarching goals of Strategic Plan and their importance to the committee and future direction. One of the first steps will be to re-populate the sub-committee in the absence of a member resigning. The plan needs to be interpreted into more concise measures of focus that can be identified as goals to establishing elements of the overall plan. The committee also needs to employ the assistance of the public and other organizations to carry out the plan as SLCBAC itself is too limited in funding and personnel to reasonably execute the entire plan by itself. Herbert also announced that a Survey Monkey poll is available for distribution to the public via the website, mailing lists and social media channels. I. Scharine will follow up and see to comprehensive distribution and placement on the website.

P. Mair brought up the point that without a designated person within the county who is a full-time representative for active transportation there is less of a chance that many of the facets of the Strategic Plan will have a great deal of success. She urged that the county mayor should be asked to create the position of county-wide Active Transportation Coordinator in the next annual budget cycle.

7:12- P. Mair made the motion to directly advise Mayor McAdams to create the position of Active Transportation Coordinator for the next fiscal year. D. Ward seconded the motion and the committee was asked to vote on support of this measure; the result was unanimous support.

7:20- New SLCBAC Chair election: D. Ward nominated John Herbert to serves as committee chair replacing AJ Martine, S. Malone seconded the motion. All committee members present unanimously approved the nomination and appointment of John Herbert as new Salt Lake County Bicycle Advisory Committee Chair.

Note: AJ will continue to serve as a committee member and attend Executive Committee meetings.

7:28- AJ motioned to adjourn the meeting, N. Evans seconded the motion and the meeting was concluded.