

Salt Lake County Bicycle Advisory Committee

Meeting Minutes from April 2, 2014

Attending: AJ Martine, A. Searle, J. Staley, S. Malone, T. Jackson, K. Jones, L. Melini, P. Mair, N. Evans, G. Deneris, M. Hillyard, D. Ward, I. Scharine

Absent: J. Herbert (excused), H. Mills (resigned)

5:33pm- Meeting begins, introductions followed by public comment:

L. Melini gave an update on the Salt Lake City Bicycle Advisory Committee.

P. Sarnoff (Bike Utah), thanked the Board for support of the Utah Bike Summit and presented posters for the upcoming event for distribution. SLCBAC also gets 4 registration spots with their contribution as well as a sponsor's table. The summit is on April 25th and members of the committee attending will be determined later in the meeting.

C. Mullins discussed the "A Quarter Cent for Clean Air" letter being endorsed by city and county members to be sent to Governor Herbert. He urged SLCBAC's support of it which AJ Martine determined will be discussed later in the meeting.

P. Sarnoff announced that Salt Lake City had recently applied in the bid to get the 2016 Pro Bike/Pro Walk/Pro Place Conference. The application is the first in several required to be considered in the running and Bike Utah will keep the committee up to date on developments and progress. M. Hillyard confirmed that the application had gotten both the city and county mayor's support and that the county offices were definitely interested in attracting this event. One aspect of candidacy would be to send as many people from Salt Lake County to this year's event as possible to give the best impression.

5:50- G. Deneris gave an update on the map project: as iterated in emails and last meeting's discussion, one of the biggest initial tasks is to determine what information to include and how much. Standardized ratings for types of roads and lanes seem fairly obvious, but multiple indications on the same roadway can be confusing and make the map too busy. P. Mair and A. Searle have been researching bicycle maps from around the country to assess which ones seem most effective and how they achieve this. One obstacle facing a Salt Lake County Bicycle Routes Map is the sheer size of the county compared to that of other communities. The option to use both sides of the map for illustration instead of literature is an appealing one as well as the ability to insert QR codes to add detail or link with Google Maps for smart-device navigation. L. Melini and I. Scharine voiced the opinion that a map should be a map and include minimal literature. AJ Martine said that he favored use of Google Maps in any way possible to enhance the functionality of the map, and that the map would also have to be updated regularly (yearly) in order to keep it updated to infrastructure changes within the county.

6:10- AJ Martine discussed the future of the Strategic Plan development, with the resignation of H. Mills the projects primary proponent is J. Herbert (vice-chair). Mayor Ben McAdams has seen the draft and approved of the direction and focus it will provide for the committee. The next step will be refining the plan through review by the public and SLCBAC.

Meeting Minutes: S. Malone made a motion to approve the minutes from March, I. Scharine seconded the motion which was passed unanimously by the committee.

6:13- D. Ward discussed the latest budget numbers and expenditures including some funding that has been earmarked but not approved yet. Both the purchase request form and funding request form were outlined, and the process of submitting them for approval was explained. Both forms must be filled out completely and submitted to the Budget Subcommittee in order to be approved by County financial services. In the case of funding requests, after the form is submitted it must be voted on by the SLCBAC Board before it moves to the county for approval.

6:25- AJ Martine and G. Deneris discussed the Bicycle Ambassador Program budget request and specifics about the funding they are requesting from SLCBAC. Each aspect of the budget was itemized and discussed in detail at the request of committee members.

S. Malone initiated a motion for the committee to approve the requested funding amount by the BAP, L. Melini seconded the motion; the committee approved the funding request unanimously.

6:40- Merchandise report: I. Scharine updated the order status on the banner (2 for 1 thanks to DTS!), posters (printed), and bumper stickers (in process through County printing services). P. Mair announced that the reflective armbands are on order but could take up to 3 weeks to arrive. S. Malone reported that the cycling jerseys are in the final stages of design and should be ready for the Mayor's Bike to Work Day on May 13th. Also, the t-shirts are on order and should be available for the Bike to Work Day as well.

6:50- AJ Martine called for volunteers for the Utah Bike Summit (April 25th), needed are Board members to sit at the table, the summit lasts from 9am-5pm. N. Evans, P. Mair, A. Searle, J. Staley and I. Scharine volunteered, the schedule will be determined later. Also requested was a strong majority of the committee to attend and participate in the Mayor's Bike to Work Day, all of the Board indicated they would be able to attend the event.

6:57- With the current expenditures, the SLCBAC budget has slightly more than earlier estimated, discussion of how to use it was taken up. AJ Martine wants to send several committee/county members to the Pro Bike/Pro Walk/Pro Place Conference September 8-11, 2014 in Pittsburgh, Penn. The committee will have to determine how much finding exists to send members and how to choose who will go. If SLCBAC and the county can send a good number of representatives that would be ideal in order to make a good impression concerning efforts to attract the conference in the near future. AJ asked those interested in attending the conference to let him know ASAP and the selection process can be made after the candidates have been determined.

7:00- SLCBAC has 8 bicycle racks that will be completed in a few months' time and now the process of determining location can begin. G. Deneris already has a few locations on county property in mind. A. Searle, who runs a volunteer organization in Kearns assisting youths, indicated that they could use a bicycle rack at their facility. S. Malone voiced the opinion that placing the racks in unincorporated areas of the county would benefit the committee best through presence and exposure. C. Mullins mentioned a new building ordinance that requires that any new public structure being built must install a bicycle rack. He noted that the ordinance seems to be unenforced in most cases however. AJ Martine volunteered to head up a subcommittee to

determine placement of the bicycle racks and asked the Board to respond with suggestions in a few weeks' time.

7:08- C. Mullins reminded the committee that they should support the "Quarter Cent for Clean Air" initiative. I. Scharine began to propose a motion for the committee to support the effort to encourage the Governor's office when several committee members asked for clarification of the initiative. The following excerpt was read:

A "Quarter for Clean Air" – Rep. Johnny Anderson's HB388, lifts the cap on local-option sales tax funding by one quarter of one percent. This would enable counties to ask voters if they would like to expand public transit, making it more convenient and frequent, and would be a significant action taken by you to clean our air. We are an alliance of business leaders, local government officials, non-profit organizations, and individual citizens. By giving local officials the ability to ask voters if they would like to expand public transit, we believe that passing Rep. Anderson's bill is one the most important things you can do this session to empower citizens to choose clean air for Utah well into the future.

After this explanation, I. Scharine revised the motion to propose that the Salt Lake County Bicycle Advisory Committee will send a letter to Mayor McAdams that expresses its support of the "Quarter Cent for Clean Air" and the Board members' names will appear on the letter sent to Gov. Herbert's office. P. Mair seconded this motion, the motion was passed unanimously.

7:14- The committee asked D. Iltis of Cycling Utah how much it would cost to distribute the posters to all the bicycle shops in Salt Lake County with the magazines. Distribution was agreed to be carried out on a pro-bono basis this time.

7:20- Motion to adjourn meeting was made by S. Malone, D. Ward seconded the motion and the meeting ended.

Note: following the meeting, Nate Abbott from SLUG magazine spoke with AJ Martine and I. Scharine about sponsorship of their event "SLUG Cat" in May. He agreed to send out the press and media kits for the event and the committee could vote if they wished to sponsor the event at a later date.