

Innovation and creativity

Live. Work. Recreate; these are the objectives of our proposal for the Jordan River. We propose a Central Recreational District which embraces the tenants of Smart Growth urban planning to create a walkable urban center. The river's edge will be embraced through a variety of mixed-use developments and educational and recreational opportunities. Green and complete streets will connect these to nearby neighborhoods and schools through public transit, bike lanes and walking paths. Smart growth planning techniques will value long-range, regional considerations of sustainability. Sustainable development goals will work to achieve a unique sense of community and place; expand the range of transportation, employment, and housing choices; equitably distribute the cost and benefits of development; preserve and enhance natural and cultural resources; and promote public health. We plan to provide the following key elements:

- Embrace the river as a riverfront (retail and housing)
- Research park
- Pedestrian scaled blocks
- Addressing solar orientation and views
- 20-minute neighborhood (the ability to meet most of your everyday needs within a 20-minute journey by walking, cycling, or public transportation.
- Celebrate the Mill Creek confluence (center of development)
- Kayak Park
- Cyclo-cross, pump track.
- Running/walking trails
- Yoga park
- Educational tower, water center and cultural center

Feasibility and practicality achievable

Our team of experts in architecture, landscape architecture, economist and biology specialize in creating designs that utilize practical materials, construction techniques, financing, development patterns and access to public transportation and amenities.

Activation

The heart of our concept is to create Urban Beauty and activate the spaces through Living, Working, and Recreating, which includes all environments: inside and outside.

- 24-hour community
- Human activity
- Business activity
- Recreational activity

Connectivity: connection to, though, along

We have planned for physical and visual access to The River's Edge using a multi-layered approach. Not only is this place a destination, but the edges are porous which allows for access and promotes economic development.

- Streetcar
- Trax line
- Parkway trail
- Education tower (visual connection to river, valley, and mountains)
- Connection to water
- Connection to landscape
- Connection to city

Recreation

Recreation is a crucial component to the design, and it is what will draw the majority of visitors to the Jordan River. Our team plans to utilize the river to its fullest potential while balancing safety and sustainability. Water trails will allow for paddle boarding, kayaking, canoeing as well as collaborations with local Crew teams, such as the U of U. Areas will be designated for non-motorized boating and fishing. Land trails will provide for hiking, biking, and horseback riding. A cyclo-cross/pump track with stadium will host competitions, draw visitors and attract recreation-based business support. A pump track will provide a unique attraction for a growing sect of mountain bikers. A nature center and equipment rental center will serve as a hub for introducing visitors to the many opportunities the river has to offer as well as provide local jobs and business opportunities.

Conservation

The Jordan River is the backbone of this urban greenway, and its conservation is critical to the health and vitality of the project. Recent findings of pollutants commonly found in the Jordan River suggest that it may not be safe to eat fish from the river. These pollutants could also be a risk to those who interact with the river through its various recreational opportunities. We propose water quality improvements using several techniques, including reducing non-point source pollution and increasing natural buffer areas that can trap and filter pollutants before they reach the river. Additionally, we propose to protect habitat within and surrounding the river as over 40% of the world's amphibians, and insects are in danger of becoming extinct due to habitat loss and pollution. Critical species along the Jordan River include the Spotted and Northern Leopard Frogs, bees, beetles and the Monarch Butterfly.

- Reduce fragmentation of habitat due to urbanization.

- Support migration of wildlife. The Jordan River provides a critical resting area for migratory birds as they travel from Canada to Central America.
- Preserve and protect the river by implementing buffers between the river and built environment
- Educate and involve the public through nature centers, involvement in the river and habitat restoration and clean up

Economic prosperity

The Salt Lake area has enjoyed one of the most substantial periods of economic growth. However, the benefits of prosperity are not universally shared. In the River's Edge Area, 10,000 workers and 10,000 residents earn 1/3rd less than the County average.

How can we make sure the region's rising economic tide does more to lift all boats?

The Economic Prosperity Strategy identifies a comprehensive, three-pronged approach to providing greater economic mobility to low and moderate-wage workers in this area. First, create transportation pathways that will give lower-wage workers and residents access to middle wage employment. Second, promote economic growth with an emphasis on middle-wage jobs and housing to ensure that there are sufficient opportunities for moving up. Moreover, Third, improve the quality of employment and economic conditions for lower wage workers and residents.

River's Edge Project Area (the general area from 9th west of Jordan River from US 201 South to Meadowbrook Expressway are:

- 688 Businesses that Employ 10,087
- 199 services businesses that employ 2,091
- 72 manufacturing businesses that employ 1,573
- 104 retail trade businesses that employ 1,562
- 87 wholesale trade businesses that employ 1,410
- 76 construction businesses that employ 907
- 22 transportation businesses that employ 588
- 34 finance, insurance, real estate businesses that employ 248
- 18 government entities that employ 516
- 9,991 Residents whose income is 33% below County average and 24% are 55 plus

Proposal

- Build 9th West Trolley Line intersecting with the S Line and Trax Red, Green and Blue Lines at Central Point Station
- Enable 10,000 employees and 10,000 residents to commute to work without driving
- Facilitate further and denser Commercial and Residential Development in River's Edge

- Facilitate family and volunteer visitation to inmates of SL County and Oxbow Jails
- Support tourism and local government, business and jobs
- Increase local property values

How to Pay

- Multi-Agency Tax Increment Financing